

**Are We Nearing the Finish Line Yet?
The State of Play in Children's Coverage**

**Washington Court Hotel
October 18-20, 2011
Agenda**

Tuesday, October 18

**6:00 – 7:30 pm Reception
Room: Atrium Ballroom**

Wednesday, October 19

**8:00-9:00 am Breakfast Roundtable on Narrative Model
Room: Atrium Ballroom**

This optional session will provide an overview of the Narrative model for effective communication on children's health coverage. This lively morning discussion can serve as an introduction for those new to the model or a helpful refresher for those who have used it in the past.

Presenter: Ed Walz, Spitfire Strategies

**9:00-9:15 am Welcome
Room: Atrium Ballroom**

Joan Alker, Georgetown Center for Children and Families

**9:15-10:30 am A Quick State Tour
Room: Atrium Ballroom**

An interactive conversation about what's been happening in your states, lessons learned and tips for navigating the current climate.

Moderator: Wesley Prater, Georgetown Center for Children and Families

**10:30-10:45
am Break**

**10:45-12:15
pm**

**Assessing the Federal Landscape: Recent Changes to Medicaid & New
Guidance from the Administration
Room: Atrium Ballroom**

Recent changes to Medicaid as a result of this year's budget battle mean more work for you at the state level to interpret new potential threats and opportunities. Coupled with these changes, new guidance continues to emerge from the Administration on implementing the new health reform law. We'll hear about both of these topics and the potential opportunities to move forward to cover more children and the possible threats to look out for.

**Special Guest: Vikki Wachino, Director of the Children and Adults Health
Programs Group, Centers for Medicare and Medicaid Services**

Introduction: Jocelyn Guyer, Georgetown Center for Children and Families

12:15-1:30 pm

**Lunch
Room: Atrium Ballroom**

Special Guest: Chris Jennings, Jennings Policy Strategies, Inc.

Introduction: Gene Lewit, David & Lucille Packard Foundation

1:30-3:00 pm

**Medicaid Waivers, Redesigns and More, Oh My!
Room: Atrium Ballroom**

Virtually all of the states represented here have either submitted some type of waiver to CMS or undertaken an effort to redesign Medicaid. What does this mean for the future of Medicaid in your state? This session will discuss how you can engage in these processes, what to look out for and what opportunities may be available to improve coverage for children and families in your state.

Moderator: Joan Alker, Georgetown Center for Children and Families

Panel: Laura Goodhue, Florida CHAIN

Lincoln Nehring, Voices for Utah Children

3:00-3:15 pm

Break

3:15-5:00 pm Increasing Enrollment: It Still Takes Advocacy, Outreach, Simplification and Technology
Room: Atrium Ballroom

There is still much to do to reach the two-thirds of uninsured children who are eligible for but not enrolled in Medicaid and CHIP. This work cannot be done without addressing the need to improve the eligibility and enrollment systems in each state. During this session, we'll hear more about states that continue to make progress in reaching eligible children and how to engage in the efforts to improve the eligibility and enrollment system in your state that are so critical to successful enrollment and retention.

Moderator: Tricia Brooks, Georgetown Center for Children and Families
Panel: Jon Gould, Washington Children's Alliance
Regan Gray, Children First for Oregon
Cody Belzley, Colorado Children's Campaign
Leigh Cobb, Maryland Advocates for Children and Youth

Thursday, October 20

8:00-9:00 am Breakfast Roundtables
Room: Executive Room

Basic Health Plans

Topic Expert: January Angeles, Center on Budget and Policy Priorities

Assuring that Benefit Packages Meet Children's Needs

Topic Experts: Meg Booth, Children's Dental Health Project
Brooke Lehmann, Georgetown Center for Children and Families
Joe Touschner, Georgetown Center for Children and Families

Measures that Improve Care AND Reduce Costs

Topic Expert: John Bouman, Sargent Shriver National Center on Poverty Law

Immigrant Families

Topic Expert: Dinah Wiley, Consultant to Georgetown Center for Children and Families

9:15-10:45 am Exchange Development: Key Issues and Strategy for 2012
Room: Executive Room

In the past year, states have moved at widely varying paces in exchange development. Several have enacted authorizing legislation, others have engaged in behind-the-scenes planning, and many have dealt with significant political controversy and delay. At the same time, the federal government has addressed a range of state exchange issues in proposed regulations. This session will consist of two parts: a discussion on how child advocates can best support exchange development in the coming months and a review of the most important exchange issues for children and families.

Moderator: Joe Touschner, Georgetown Center for Children and Families
Panel: Sabrina Corlette, Georgetown University Health Policy Institute
Matt Jewett, Children's Action Alliance of Arizona

10:45-11:00 am Break

11:00-12:30 pm Operating in an Electoral Climate: Strategic Communications
Room: Atrium Ballroom

Next year is sure to be a year dominated by campaign promises and pledges to do more on a variety of topics. Moreover, we anticipate continued attacks against the new health reform law and issues that we care about, including budget priorities. We'll spend time discussing how we can ensure that our issues are part of the public debate and how the electoral season presents many opportunities move further towards the finish line.

Presenter: Ed Walz, Spitfire Strategies

12:30-2:00 pm Lunch
Room: Atrium Ballroom

Special Guest: Cindy Mann, Deputy Administrator and Director of the Center for Medicaid, CHIP and Survey and Certification, Centers for Medicare and Medicaid Services

Introduction: John Bouman, Sargent Shriver National Center on Poverty Law

**2:00-3:00 pm Findings from the IAC Progress Reports: How Grantees Applied Their
Advocacy Skills in Tumultuous Times
Room: Atrium Ballroom**

Mathematica will present key findings from its analysis of the Finish Line grantees' progress reports, focusing on how grantees applied their advocacy capacities to adapt to unprecedented changes in the children's coverage landscape, including on one hand, a severe economic downturn that risked derailing grantees' coverage agenda and, on the other hand, the passage of the Patient Protection and Affordable Care Act of 2010 that mandated the coverage of millions of children and families who have traditionally been uninsured. After the short presentation, the Foundation will moderate a discussion about the findings and how it can partner with grantees to disseminate them to various audiences.

Moderator: Liane Wong, The David & Lucile Packard Foundation

*Panel: Jung Kim, Mathematica Policy Research
Chris Trenholm, Mathematica Policy Research*