



National Covering Kids & Families Network Scoop

July 5, 2011

Happy July NCKFers! We hope you enjoyed your Fourth of July weekend. In this week's Scoop, you'll find a great new report about online applications for CHIP and Medicaid, a new resource focused on health reform implementation from the perspective of children's coverage and a new report from the National Academy for State Health Policy about building effective relationships between advocates and state officials.

[Online Applications For Medicaid And/Or CHIP: An Overview of Current Capabilities And Opportunities For Improvement](#)

This analysis provides an overview of online applications for Medicaid and/or CHIP and examines the extent to which they incorporate features that streamline and simplify the enrollment process for individuals. Thirty-two states currently offer an online application for one or both of these programs that is accessible by the public and can be electronically submitted. For a copy of the report please go [here](#).

[Kidswell Campaign Launched](#)

[KidsWell](#) is a state and national campaign focused on successful health care reform implementation on behalf of children. The KidsWell campaign is a multi-prong strategy of research and policy development; community organizing and civic engagement; communications and advocacy on behalf of children's health coverage. The following goals are central to the campaign:

- Ensure successful implementation of health care reform for children;
- Maximize enrollment for children currently eligible for coverage; and
- Build a lasting child advocacy infrastructure for children's health.

Check out a blog from Kimberley Chin of the Atlantic Philanthropies (the funder of the project) on Say Ahhh! [here](#).

[Building Partnerships: State Officials and Advocates Working on Health Reform](#)

In March 2011, state officials and consumer advocates from nine southern states came together to discuss health reform implementation and ways to work together. This paper highlights themes from this meeting, including lessons learned in building stronger or more effective relationships between these groups and ways to work together as health care reform implementation proceeds at the state level. Go [here](#) to read the paper.

As always, please feel free to contact us—or your Network colleagues using the [listserve](#). Go [here](#) to see previous issues of the Scoop.

The Center for Children and Families (CCF) is an independent, nonpartisan policy center based at Georgetown University's Health Policy Institute whose mission is to expand and improve health coverage for America's children and families.

Read more at www.ccfgeorgetown.org and check out our blog at www.theccfblog.org