



**Getting to the Finish Line
Kellogg Conference Center
November 9-10, 2010
Agenda**

November 9

7:00 pm	<p>Dinner at Zaytinya</p> <p><i>Hosted by the Packard Foundation and the Georgetown Center for Children and Families</i></p> <p>Note: Shuttle leaves Kellogg Conference Center at 6:30 pm</p>
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November 10

7:30 to 8:30 am	Breakfast
8:30 to 8:45 am	<p>Welcome</p> <p><i>Joan Alker, Georgetown Center for Children and Families (CCF)</i></p>
8:45 to 9:45 am	<p>State Roundup</p> <p>A brief update on the Finish Line and Narrative Projects including your colleagues' best advice for navigating the current climate.</p> <p><i>Moderator: Joe Touschner, Georgetown Center for Children and Families</i></p>
9:45 to 10:00 am	Break
10:00 to 11:00 am	<p>Special Guest: Vikki Wachino, Director of the Family and Children's Health Programs Group, Centers for Medicare and Medicaid Services</p> <p><i>Introduction: Jocelyn Guyer, Georgetown Center for Children and Families</i></p>
11:00 to 12:30 pm	<p>Early Lessons from Health Reform: A Case Study</p> <p>The passage of health reform presents many new opportunities and potential pitfalls for children's coverage. This session will examine the implementation of one provision—the ban on pre-existing condition exclusions for children—and the lessons it holds for the rest of ACA implementation at the state and federal levels. We'll then look at other upcoming issues and consider how the</p>

	<p>lessons might be applied.</p> <p><i>Moderator: Joan Alker, Georgetown Center for Children and Families</i></p> <p><i>Speakers: Sabrina Corlette, Georgetown University Health Policy Institute Colleen Chapman, Georgetown Center for Children and Families</i></p>
12:30 to 1:15 pm	Lunch
1:15 to 2:45 pm	<p>Regaining Momentum</p> <p>While the ACA has absorbed a lot of attention since we were together last summer, opportunities are available to reach children who are currently eligible for Medicaid and CHIP in ways that also create administrative efficiencies. What policy ideas might we consider from the “strategy basket” that can move us towards these goals and what messages can help us to regain the positive energy around children’s coverage?</p> <p><i>Moderator: Liz Arjun, Georgetown Center for Children and Families</i></p> <p><i>Speakers: Ed Walz, Spitfire Strategies Nick Estes, New Mexico Voices for Children Mary Wachtel, Voices for Ohio’s Children</i></p>
2:45 to 3:00 pm	Break
3:00 to 4:30 pm	<p>Covering Everyone in the Family: Challenges and Opportunities Ahead</p> <p>In 2014, millions of currently uninsured parents will be able to obtain coverage, some through Medicaid and others through new Exchanges. How do we build new relationships with state entities charged with health reform implementation to ensure the needs of children and families are front and center? What can we do between now and 2014 to align coverage between children and parents to ensure a smoother transition? How can advocates impact the critically important choices states make in designing enrollment systems that work? This session will consider these questions and offer thoughts on other advocacy priorities from the “strategy basket.”</p> <p><i>Moderator: Tricia Brooks, Georgetown Center for Children and Families</i></p> <p><i>Speakers: Jon Peacock, Wisconsin Council for Children and Families George Hoover, Pennsylvania Partnerships for Children Anne Dunkelberg, Center for Public Policy Priorities</i></p>
4:30 to 4:45 pm	<p>Wrap-Up</p> <p><i>Joan Alker, Georgetown Center for Children and Families</i></p>