



Georgetown University
Health Policy Institute
CENTER FOR CHILDREN
AND FAMILIES



Welcoming a New Era of Coverage for Children and Families

Joan Alker
Executive Director
Annual Conference
June 24, 2014

Right Turn

'It's not just a Web site'



...or top song



OP-ED COLUMNIST

Obamacare, Failing Ahead of Schedule


By ROSS DOUTHAT

Politics

CONTRIBUTING OP-ED WRITER

The Obamacare Crisis

By THOMAS B. EDSALL

Published: November 19, 2013 |  859 Comments

Medicare chief Marilyn Tavenner apologizes for botched rollout of HealthCare.gov

OP-ED COLUMNIST

The Three Burials of Obamacare

By ROSS DOUTHAT

Published: November 16, 2013 |  229 Comments

PostPartisan

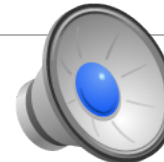
What the Obama administration did wrong in the health-care Web site rollout

In Debut, Affordable Care Web Site Gets Off to Rocky Start

Obamacare Website Mess: Whose Fault Is It?

Opinions

Who had the worst week in Washington? President Obama.



The Affordable Care Act comes in with better-than-expected numbers

Obama hails 8 million enrollees for insurance under federal health-care law

Obamacare Fails to Fail

MARCH 27, 2014 2:20 PM 103 Comments

Obamacare Success

Enrollments Exceed Obama's Target for Health Care Act

Health & Science

Healthcare.gov Finished Strong Despite Rocky Start, Enrollment Data Show

It's Working Despite Misinformation

Obama: Affordable Care Act Enrollment Hits 8 Million

A Plain and Simple Success





The Affordable Care Act: The World of “Perfect Imperfections”



3 KEY CHALLENGES AHEAD FOR CHILD HEALTH ADVOCATES

#1 Protecting and improving our sources of public coverage—Medicaid/CHIP

- Medicaid cuts may be on the minds of the new Congress
- Extending CHIP funding which expires on 9/30/15

Medicaid Expansion Raises Special Challenges

- Medicaid expansion waivers pose new challenges for program restructuring – and these may affect the unique features of Medicaid for kids
- Parent coverage offers new opportunities

The Path to “No Wrong Door”



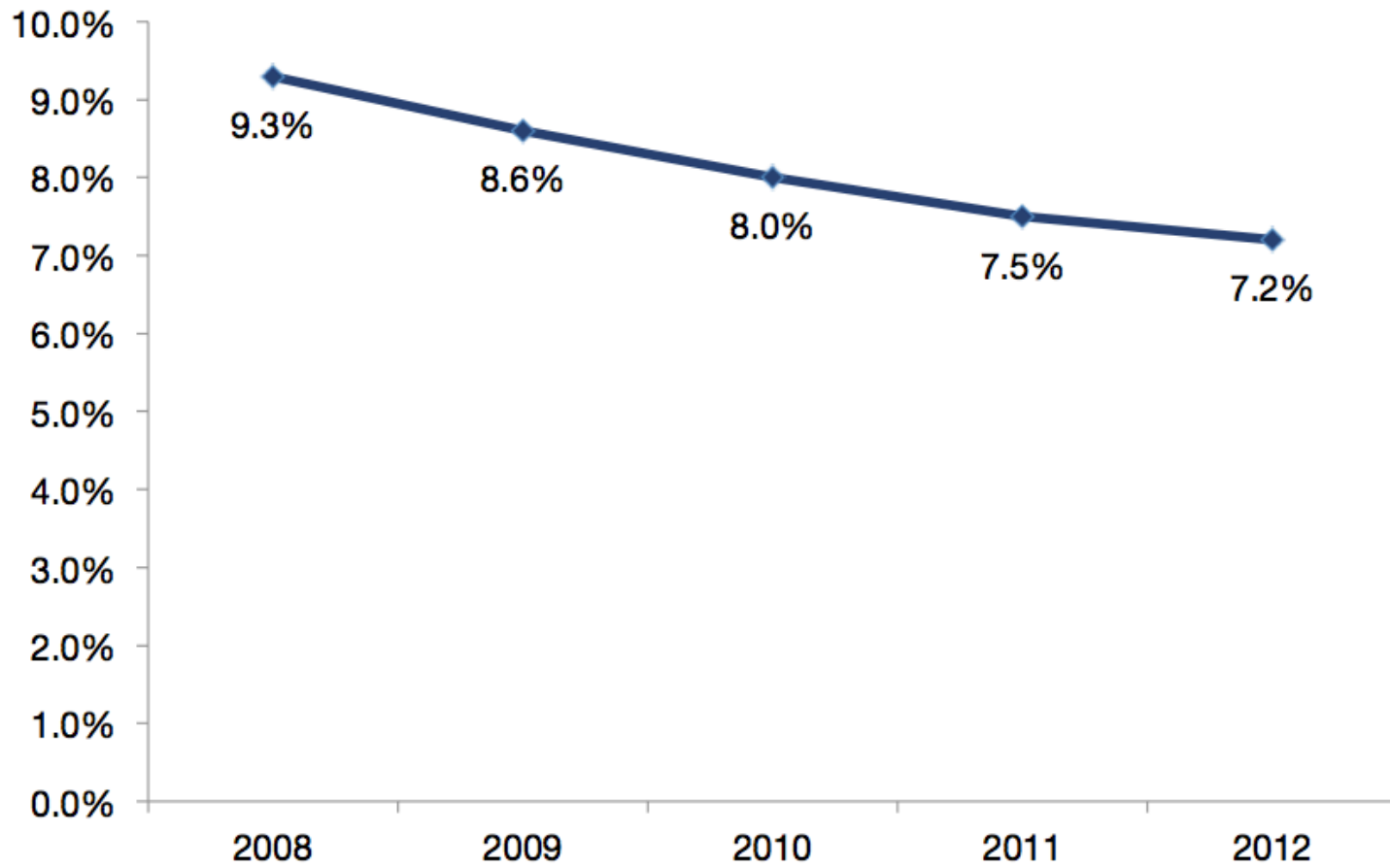
#2 Reducing red tape and streamlining eligibility

- Its been a bumpy road to “no wrong door” – we need to regain our footing and continue to work on these issues
- May take longer than we thought but round 2 of open enrollment is right around the corner
- Mixed status and immigrant families in particular have experienced major problems

#3 Improving marketplace coverage for kids

- Over time this may become a more important source of coverage for kids;
- EHB standards may drive other coverage standards;
- Pediatric essential health benefits have not met expectations;
 - Fed govt will be giving this another look next year so time to start working on this is now

What will happen to the number of uninsured children?



It's a more complicated question for kids...

- Urban/CCF report forthcoming
- CMS Medicaid monthly reports a work in progress – hoping for age breaks in the next few months
- FFM kids enrollment is 7% or 355,616 kids
- How big will the welcome mat effect be??
 - Arkansas has enrolled 25,000 kids as a result of parent expansion

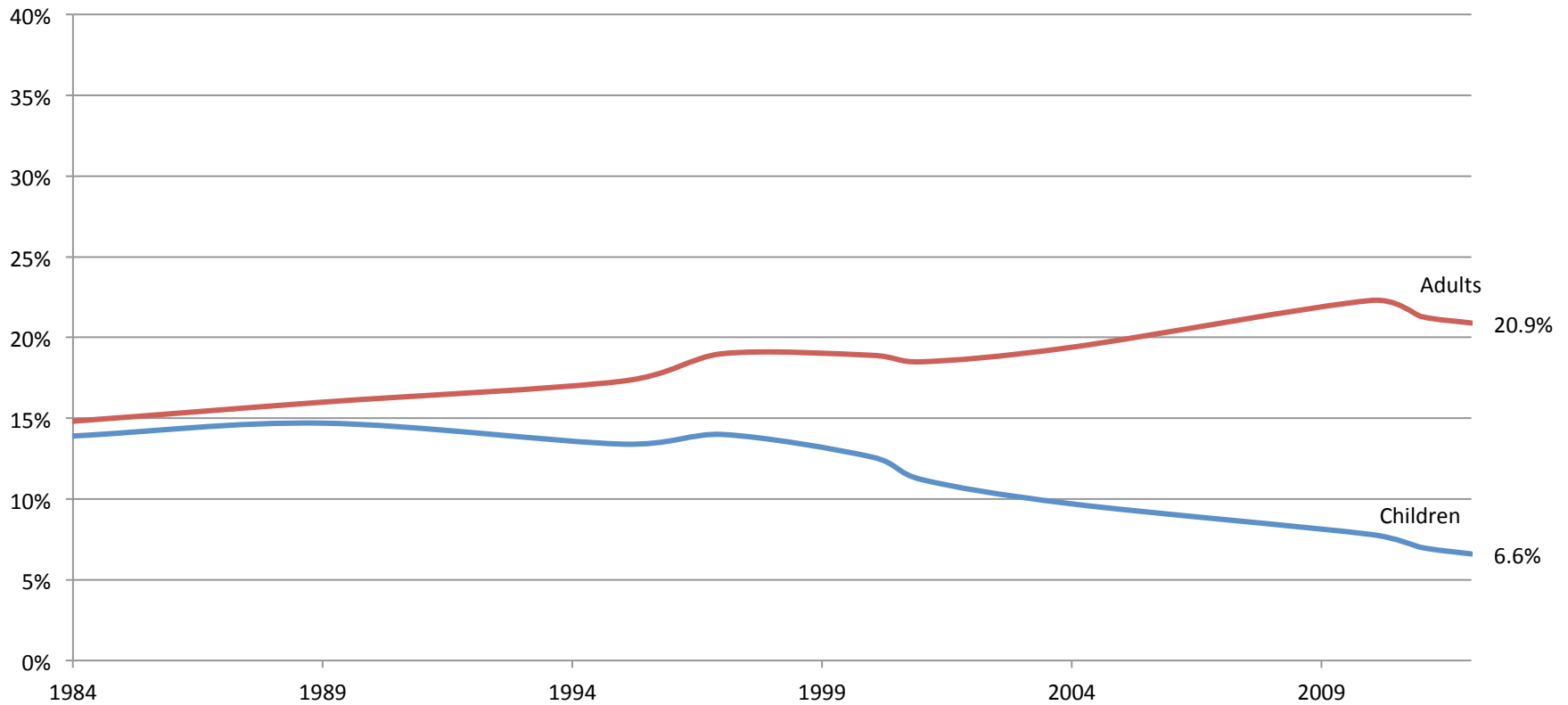
What's the Congressional Outlook?



Losing Our Champions



Uninsured Rates for Children and Adults from 1984-2012



Medicaid

- Likely will be on the table in any budget agreement
- House Budget Chair Ryan would like to block grant
- Important to be aware of threats to Medicaid going into CHIP debate

CHIP funding expires 9/30/15

- More on this throughout the conference...
- Program doesn't need to be reauthorized but needs more money...
- Context is different from last time due to ACA
- Character of CHIP is changing – many kids have moved to Medicaid – CHIP is a financing source for these states

Why not put CHIP kids in the exchange?

- This might have some advantages in a better world but for now not a viable solution
 - Family glitch will result in 500k-2M kids becoming uninsured
 - Coverage is not as good for kids in the exchange – it is more costly and benefits are likely worse
- Letting parents choose is an option we must consider – risky for Medicaid though



WHAT'S HAPPENING AT CCF

Forthcoming Publications from CCF

- Project with Urban on assessing how kids are faring under health reform
- Annual ACS report for October/November release – with more capacity to respond to your requests for state specific data
- Joint paper with NCLR on Latino Children
 - Spanish language media outreach will be part of this project

New Project on Medicaid expansion

- CCF working collaboratively with Community Catalyst and Center on Budget and Policy Priorities to provide policy and communications assistance to state partners
- Funding available for targeted states – two rounds of funding – to win expansion and impact waiver development
- Adam Searing has joined CCF staff to focus on this

Other New Staff at CCF

- Sophia Duong – State Health Policy Analyst for Kidswell and Finish Line projects
- Alisa Chester – Research Associate
- Sarah Koslov – Executive and Communications Assistant
- Coming soon – Research Fellow Sean Miskell who will be working jointly with CHIR

Say Ahhh!



- Since we last met, more than 242,000 visitors to our blog and website.
- Blog with most direct tweets was about mixed-status immigrant families—200 total!
- Over the last year, 62 guest posts have been featured on *Say Ahhh!*



Twitter

TWEETS 1,437 PHOTOS/VIDEOS 10 FOLLOWING 2,001 FOLLOWERS 1,296 FAVORITES 31 More

Georgetown CCF
@GeorgetownCCF

Based at Georgetown's Health Policy Institute, CCF is an independent policy and research center working to improve health coverage for children and families.

Washington, DC
ccf.georgetown.edu
Joined February 2012

Tweet to Georgetown CCF

2 followers you know



10 Photos and videos



Tweets Tweets and replies

Georgetown CCF @GeorgetownCCF · 2h
#Oklahoma: Hospital lay-offs mainly due to states' failure to expand #Medicaid says @AdamSearing wp.me/p2TgAF-4yy

Georgetown CCF @GeorgetownCCF · 23h
How Have Medicaid, CHIP Expansions Improved Educational Outcomes for Kids? wp.me/p2TgAF-4yh

Georgetown CCF @GeorgetownCCF · 24h
95% of Minnesotans now have health insurance srib.mn/1lnzXho [View summary](#)

Retweeted by Georgetown CCF
New America Media @NewAmericaMedia · Jun 11
.@MomsRising launches new Spanish-language blog & site @MamasConPoder bit.ly/1kH80fM

Retweeted by Georgetown CCF
Tricia Brooks @TriciaBrooksCCF · Jun 10
CMS releases \$60 million navigator grant opportunity, CFDA# 93.332 at grants.gov. Due date July 10. #ACA

Retweeted by Georgetown CCF
Health_Affairs @Health_Affairs · Jun 11
Changing Provider Networks In Marketplace Health Plans: Balancing Affordability And Access To Quality Care - HA Blog healthaffairs.org/blog/2014/06/1...



Tweet at us!
@GeorgetownCCF
@JoanAlker1
@TriciaBrooksCCF
@AdamSearing
@Ewburak
@SonyaSchwartz

Twitter: Joan cultivates a fan following!



Harry Styles

TWEETS 4,767 PHOTOS/VIDEOS 312 FOLLOWING 1,795 FOLLOWERS 20.9M FAVORITES 10 More

Harry Styles **Harry Styles** @Harry_Styles

Hiiiiiiiiiii. Cute as a B***** every single one of you.

onedirectionmusic.com

Joined August 2010

Tweet to Harry Styles

8 followers you know

312 Photos and videos

Harry Styles @Harry_Styles · Jun 14
The people look like flowers at last.

120K 160K

Harry Styles @Harry_Styles · Jun 13
Looking forward to seeing Sweden again, it's been far too long. Kottbullar?

74K 120K

Harry Styles @Harry_Styles · Jun 8
Thank you so much Wembley. To everyone who spent their evening with us... You were on another level. Thank you for having us .x

97K 160K

Harry Styles @Harry_Styles · Jun 8
Tea for T. [instagram.com/p/o_F-qijCd4/](https://www.instagram.com/p/o_F-qijCd4/)

61K 100K

Harry Styles @Harry_Styles · Jun 7
Je voudrais. [instagram.com/p/o8BfrPDCdK/](https://www.instagram.com/p/o8BfrPDCdK/)

61K 100K

Harry Styles @Harry_Styles · Jun 6
Wembley. Wow. Thank you for a night impossible to ever forget.

81K 140K

Harry Styles @Harry_Styles · Jun 6
Wembley, you have no idea how excited I am to see you.

81K 140K



Joan Alker

TWEETS 432 FOLLOWING 98 FOLLOWERS 370 FAVORITES 4 More

Joan Alker **Joan Alker** @JoanAlker1

ED of the Georgetown Center for Children and Families

Washington, DC

ccf.georgetown.edu

Tweet to Joan Alker

1 follower you know

Retweeted by Joan Alker

Georgetown CCF @GeorgetownCCF · 22h
@JoanAlker1 offers insights on Indiana Medicaid waiver #HIP2.O wp.me/p2TgAF-4yj

1

Joan Alker @JoanAlker1 · 14h
Meant to tweet this in May. Arkansas #Medicaid expansion has led to 25k uninsured kids get covered! That's huge! wp.me/p2TgAF-4u8

2 2

Retweeted by Joan Alker

CDHP @Teeth_Matter · Jun 11
#CHIP funding runs out in 15 mos. Our new issue brief explores why CHIP is so crucial for kids bit.ly/1hOsfOW Let's #extendCHIP

5

Retweeted by Joan Alker

Sabrina Corlette @SabrinaCorlette · Jun 11
Provider Networks In Marketplace Health Plans: Balancing Affordability And Access To Quality Care: Health Affairs healthaffairs.org/blog/2014/06/1...

1

Joan Alker @JoanAlker1 · Jun 11
Sen. Rockefeller Introduces Bill to Extend CHIP Funding wp.me/p2TgAF-4y5

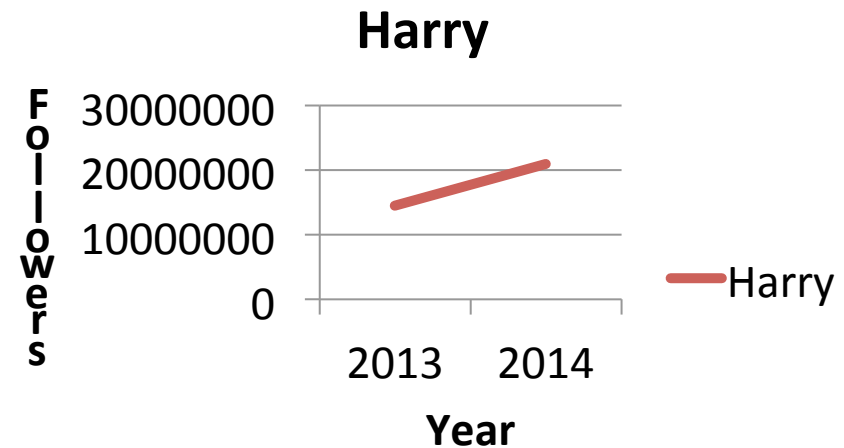
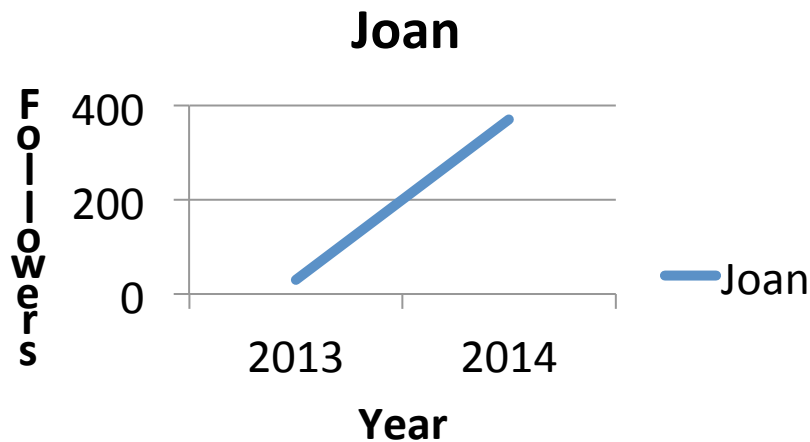
1

Retweeted by Joan Alker

David Ramsey @ArkDavey · Jun 10
9 #arleg senators can block re-authorization of private option .There are now 9 hard nos in the #arleg senate. '15 gonna be a

The numbers speak for themselves...

- Since last year, Joan's twitter experienced a 1,233.3% increase in followers, going from 30 to 370 people!
- Since 2013, Harry Styles has only seen a 144.14% increase in twitter followers, slowly climbing from 14.5 million followers to a modest 20.9 million.



Saying Goodbye



Conclusion

- First annual CCF Bulldog award for our state partners

