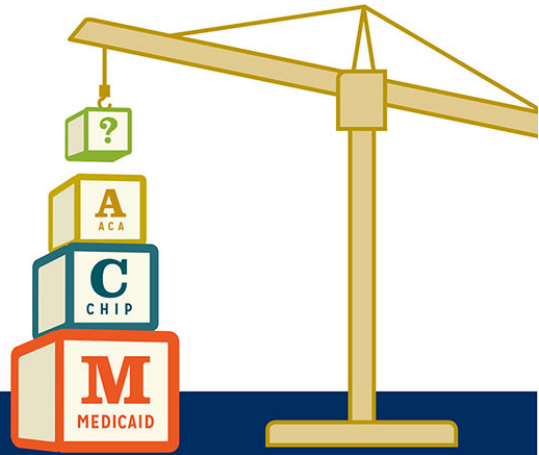




Georgetown University
 Health Policy Institute
 CENTER FOR CHILDREN
 AND FAMILIES



BUILDING ON A STRONG FOUNDATION

Washington Marriott Georgetown
 1221 22nd St NW
 Washington, DC 20037

July 21-23, 2015

Main Conference Agenda

Tuesday, July 21, 2015

<p>12:00-1:15 pm</p>	<p>Lunch, Welcome, and Presentation of the Bulldog Awards <i>Room: West End Ballroom BCDE</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Sophia Duong, State Health Policy Analyst, Georgetown University Center for Children and Families</i> • <i>Joan Alker, Executive Director, Georgetown University Center for Children and Families</i> • <i>Carol Larson, President, The David and Lucile Packard Foundation</i>
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1:15-2:15 pm	<p>Lessons from the Lead Architect: The Honorable Henry Waxman <i>Room: West End Ballroom BCDE</i></p> <p>Former Rep. Henry Waxman, an outspoken champion for low-income children and families, will share his insights from his successful efforts to improve health coverage for children and families in the 1980s and 1990s and more recently as a leader in the fight for the Affordable Care Act. With Representative Waxman’s guidance, children’s uninsured rates declined from 13.9% in 1984 to 6.6% in 2012. Representative Waxman will share his experience and how we can apply his lessons learned to shape the future of children’s coverage.</p> <p>Speaker: <i>Representative Henry Waxman</i></p> <p>Introduction: <i>Kristen Golden Testa, Director, The Children’s Partnership, California</i></p>
2:15-2:30 pm	<p>Break</p>
2:30-3:30 pm	<p>Surveying the Health Care Landscape <i>Room: West End Ballroom BCDE</i></p> <p>This session will kick us off by having some great minds help us look at the big picture – where do we stand on the politics around health care, what is the meaning of the recent Supreme Court decision in King v. Burwell and how will the presidential election affect our work going forward.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Chris Jennings, Jennings Policy Strategies; Former Deputy Assistant to the President for Health Policy and Coordination of Health Reform</i> • <i>Julie Rovner, Senior Correspondent, Kaiser Health News</i> • <i>Laura Quinn, CEO, Catalist</i> <p>Moderator: <i>Joan Alker, Georgetown University Center for Children and Families</i></p>
3:30-3:45 pm	<p>Break</p>

3:45-5:00 pm

Breakout sessions:

1. Updating the Building Code: Modernizing Medicaid Managed Care Regulations

Room: West End Ballroom BCDE

Between 2002 and 2011, the share of Medicaid beneficiaries enrolled in managed care grew from 57 to 74 percent, and has continued to grow in recent years. To strengthen program integrity and improve the consumer experience with managed care in Medicaid, CMS recently released the first major update to the Medicaid managed care regulations in more than a decade. This session will take a deep dive into what the new regulations mean for children and families, and what we like about the proposed rule and how it could be strengthened even further.

Speakers:

- *Sarah Somers, Managing Attorney, National Health Law Program*
- *Tricia Brooks, Georgetown University Center for Children and Families*
- *Joan Alker, Georgetown University Center for Children and Families*

Moderator: *Kelly Whitener, Georgetown University Center for Children and Families*

2. Creating Space for the Whole Family: Two-Generation Approaches to Health Care

Room: Georgetown 1

Child and family policy and program experts have come together in recent years, thanks most recently to Ascend at the Aspen Institute, to approach educational success and economic security from the perspective of the whole family. According to Ascend, “two-generation approaches focus on creating opportunities for and addressing needs of both vulnerable parents and children together” and “can be applied to programs, policies, systems and research.” This session will provide an overview of the two-generation (#2Gen) framework and seek to identify how it can be applied to or linked with child and family health initiatives.

Speakers:

- *Lincoln Nehring, President and CEO, Utah Voices for Children*
- *Olivia Golden, Executive Director, CLASP*
- *Liane Wong, Program Officer, The David and Lucile Packard Foundation*

Moderator: *Elisabeth Wright Burak, Georgetown University Center for Children and Families*

5:30-6:30 pm	<p>Children’s Health Leadership Network Reception (For state partners only) <i>Room: Dupont Ballroom</i></p> <p>Please join Georgetown CCF, the Annie E. Casey Foundation, and the David and Lucile Packard Foundation as they preview this exciting new leadership opportunity for state partners.</p>
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Wednesday, July 22, 2015

8:00-9:00 am	Breakfast available
8:45-10:15 am	<p>Engineering the Future of Medicaid <i>Room: West End Ballroom BCDE</i></p> <p>As Medicaid turns 50 we are excited to hear from CCF founder and former CMS Deputy Administrator Cindy Mann who will share her thoughts on the role of Medicaid as a foundation of our health care system. Our panel of reactors will respond to her comments from their unique vantage points.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Cindy Mann, Partner, Manatt Health Solutions; Former Deputy Administrator and Director of the Center for Medicaid and CHIP Services</i> • <i>Mike Perry, Partner, PerryUndem Research and Communications</i> • <i>Joan Benso, President and CEO, Pennsylvania Partnerships for Children</i> <p>Moderator: <i>Joan Alker, Georgetown University Center for Children and Families</i></p>
10:15-10:30 am	Break

10:30-12:00 pm



Inspector’s Report: Measuring and Strengthening Health Care Quality for Children in Medicaid and CHIP

Room: West End Ballroom BCDE

Health insurance is a child’s ticket to health care, so maximizing enrollment and sustaining a strong foundation of coverage is critical to the health and wellbeing of children. Increasingly, child health policy and advocacy leaders are looking beyond coverage to ensure that children receive the care they need to grow and thrive. Measuring access and quality is a critical step in the process of assuring that health care services for children are effective, efficient, equitable, safe, timely, and patient-centered. In this plenary, we’ll take stock of efforts at the national and state level to measure and improve the quality of health care for children in Medicaid and CHIP. We’ll highlight what child health policy experts and advocates bring to the table and focus on how they can contribute to this important work.

Speakers:

- *Marsha Lillie-Blanton, Director, Division of Quality, Evaluation, and Health Outcomes, Centers for Medicaid and CHIP Services*
- *Ramesh Sachdeva, MD, PhD, MBA, JD, Associate Executive Director, American Academy of Pediatrics*
- *Kelly Devers, PhD, Senior Fellow, The Urban Institute*

Moderator: *Tricia Brooks, Georgetown University Center for Children and Families*

12:00-1:00 pm

Lunch Roundtables:

Please pick up your boxed lunch in the foyer and then proceed to whichever roundtable session interests you.

1. Pregnant Women’s Coverage

Room: West End Ballroom BCDE

Topic Expert: *Karen Davenport, Director of Health Policy, National Women’s Law Center*

2. Digital Communications

Room: 3016

Topic Expert: *Adam Searing, Senior Research Fellow, Georgetown University Center for Children and Families*

3. Partnership for America’s Children

Room: 3017

Topic Expert: *Debbie Stein, Network Director, Partnerships for America’s Children*

	<p>4. Language Access <i>Room: Georgetown 2</i></p> <p>Topic Expert: <i>Mara Youdelman, Managing Attorney, National Health Law Program</i></p>
<p>1:00-2:30 pm</p>	<p><u>Breakout sessions:</u></p> <p>1. Negotiating with the Contractor: Medicaid Expansion and Waivers <i>Room: West End Ballroom BCDE</i></p> <p>Montana passed legislation this year to expand Medicaid under the Affordable Care Act and Alaska is poised to move forward, but in multiple states including Utah and Florida there was robust debate without final passage. Leaders of these efforts will give their perspective on promising strategies and tactics, and how to respond to the ever-evolving and often “fact-free” opposition arguments.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Scott Darius, Florida CHAIN</i> • <i>Miriam Harmatz, Senior Health Law Attorney, Florida Legal Services</i> • <i>Matt Slonaker, Executive Director, Utah Health Policy Project</i> <p>Moderator: <i>Adam Searing, Georgetown University Center for Children and Families</i></p> <p>2. Cementing Growth: Coverage and Access for Adolescents <i>Room: Georgetown 1</i></p> <p>This session will focus on policy issues specific to adolescents, -- their unique health needs and lower rates of access to quality health coverage. We will examine the intersection of adolescent health needs and public coverage options and potential solutions offered by school-based health centers.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Donna Cohen Ross, Senior Policy Advisor and Director of Enrollment Initiatives at CMCS</i> • <i>Hayley Lofink Love, Director of Research and Evaluation, School-Based Health Alliance</i> <p>Moderator: <i>Alisa Chester, Georgetown University Center for Children and Families</i></p>
<p>2:30-3:00 pm</p>	<p>Break</p>

3:00-4:30 pm



Breakout sessions:

1. Sweating the Hard Stuff: Account Transfers, Renewals, and Churn

Room: 3016 and 3017

Experiencing gaps or losing coverage when eligibility is renewed or updated has been a persistent problem in Medicaid and CHIP. The ACA's vision of data-driven, paperless renewals and coordination between coverage options seeks to minimize this churn. Yet state Medicaid and CHIP agencies have experienced a range of challenges, including developing system capacity, transferring data correctly, and making the transition to MAGI-based eligibility. Work continues on smoothing out the account transfer process between Medicaid/CHIP and the marketplaces. In this session, we'll discuss the policy and procedural options that will help reduce churn and other ways child health advocates can play a role in improving the consumer experience.

Speakers:

- *Anne Marie Costello, Deputy Director, CMCS Children and Adult Coverage Group*
- *Jennifer Beeson, Director, CCHIO Consumer Support Group*
- *Shelby Gonzales, Senior Policy Analyst, Center on Budget and Policy Priorities*

Moderator: *Tricia Brooks, Georgetown University Center for Children and Families*

2. Building a Rapport with Your Editorial Board: A Conversation with Jonathan Capehart

Room: Georgetown 1

Jonathan Capehart is a member of the Washington Post editorial board and writes about politics and social issues for the PostPartisan blog. Capehart joined the editorial board in 2007 after years as a member of the New York Daily News' editorial board. Capehart and the Daily News received the 1999 Pulitzer Prize for Editorial Writing for their editorial series on the Apollo Theater in Harlem. Cathy Hope and Adam Searing will host a casual conversation with Jonathan to demystify the editorial board process and get tips on how to effectively engage with opinion writers in your communities. Bring your questions, as this will be an interactive session.

Speaker: *Jonathan Capehart, Washington Post Editorial Board Member and MSNBC Commentator*

Moderators: *Cathy Hope and Adam Searing, Georgetown University Center for Children and Families*

5:00-6:30	<p>Georgetown CCF 10th Anniversary Reception: Celebrating a Decade of Progress <i>Room: West End Ballroom BCDE</i></p> <p>Join us to celebrate Georgetown CCF's 10th anniversary and Medicaid's 50th anniversary! We invite you to raise a glass as we reflect on a decade of work together and look forward to the next decade of working together for children and families.</p>
6:30	<p>Touring the Sites: Evening Bike Tour of DC <i>Meet: First Floor Lobby</i></p> <p>Georgetown CCF staff members are leading a bike ride on DC's ubiquitous red share bikes. Our 9.5-mile route is almost all on bike lanes or trails and takes us down Rock Creek Park, by the Potomac, the Jefferson Memorial, the Washington Monument and the White House. We will start and end at bike share stations within about 2 blocks from the Georgetown Marriott. Bring your credit card to pay for your time on the share bikes.</p> <p><i>Bike leaders: Adam Searing, Alisa Chester, Sean Miskell, and Sarah Koslov</i></p>

Thursday, July 23, 2015

8:00-8:30 am	<p>Breakfast available</p>
8:30-10:00 am	<p>Reinforcing the Foundation and Building Upward: The Future of Children's Coverage Programs <i>Room: West End Ballroom BCDE</i></p> <p>With CHIP extended for two years, it's a good time to take stock and update our vision for children's coverage. This panel will examine the current coverage landscape, identify its strengths and weaknesses, and outline any areas where more research may be necessary as we work to craft the next phase of children's coverage. Panelists will discuss new research on what parents value in children's coverage, the critical role CHIP continues to play, the best path(s) to improving Marketplace coverage, and opportunities to protect and strengthen the MVP of children's coverage, Medicaid.</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> • <i>Joan Alker, Georgetown University Center for Children and Families</i> • <i>Genevieve Kenney, Co-Director and Senior Fellow, Urban Institute Health Policy Center</i> • <i>Robin Rudowitz, Associate Director, Kaiser Commission on Medicaid and the Uninsured</i> • <i>Anne Schwartz, Executive Director, MACPAC</i> <p><i>Moderator: Elisabeth Wright Burak, Georgetown University Center for Children and Families</i></p>

10:00-10:15 am	Break
10:15-11:30 am	<p><u>Breakout Sessions:</u></p> <p>1. Structuring Kids' Coverage Programs: Benefits and Cost-sharing <i>Room: West End Ballroom BCDE</i></p> <p>The structure of benefits and cost sharing are complicated in both public and private coverage. But these arrangements are central to how children and families experience their coverage. The panel will consider existing research comparing benefit and cost sharing in public and private insurance, including dental coverage, and discuss ways in which advocates can work to improve the benefits packages available to children and families. We will leave ample time for Q&A, with the hope of fostering dialogue and generating insight from both the panel and the experience of state advocates.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Carrie Fitzgerald, Vice President of Children's Health Programs, First Focus</i> • <i>Colin Reusch, Senior Policy Analyst, Children's Dental Health Project</i> • <i>Kelly Whitener, Georgetown University Center for Children and Families</i> <p>Moderator: <i>Sean Miskell, Georgetown University Center for Children and Families</i></p> <p>2. Filling in the Cracks: Health Coverage for People in Immigrant Families <i>Room: Georgetown 1</i></p> <p>In this session, we'll explore how we're doing two years into health reform. What barriers are immigrant communities still facing and where? What are some promising practices and bright spots in addressing these challenges? Do changes in immigration patterns and the president's immigration relief program provide hope for the future? How can we work to improve access to health care for particularly vulnerable immigrant children in local communities?</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Lorraine Gonzalez-Camastra, Director of Health Policy, Children's Defense Fund-New York</i> • <i>Angel Padilla, Health Policy Analyst, National Immigration Law Center</i> • <i>Marc Rosenblum, Deputy Director U.S. Immigration Policy, Migration Policy Institute</i> <p>Moderator: <i>Sonya Schwartz, Georgetown University Center for Children and Families</i></p>
11:30-11:45 am	Break

<p>11:45-1:15 pm</p> 	<p>Progressing Towards A New Skyline: Lunch with CMS Deputy Administrator Vikki Wachino <i>Room: West End Ballroom BCDE</i></p> <p>As we continue to work towards a vision of high quality coverage and access to care for children and families, we are pleased to be joined by Deputy Administrator and Director of the Center for Medicaid and CHIP Services Vikki Wachino who is our nation’s top administrator for Medicaid and CHIP.</p> <p>Speaker: <i>Vikki Wachino, Deputy Administrator and Director of the Center for Medicaid and CHIP Services</i></p> <p>Introduction: <i>Marquita Little, Health Policy Director, Arkansas Advocates for Children and Families</i></p>
<p>1:15-1:45 pm</p>	<p>Reviewing the Blueprint: Wrap-Up of Conference Highlights <i>Room: West End Ballroom BCDE</i></p> <p>Speaker: <i>Tricia Brooks, Georgetown University Center for Children and Families</i></p>