




Clear Skies or Foggy Times Ahead for Child and Family Coverage?
Draft Agenda

Omni Shoreham Hotel
2500 Calvert Street NW
Washington, DC 20008


Wednesday, July 27


12:00-1:15	<p>Lunch, Welcome, and Presentation of the Bulldog Awards <i>Room: Hampton Ballroom</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Sarah Koslov, State Health Policy Analyst, Georgetown University Center for Children and Families</i> • <i>Liane Wong, Leader and Program Officer, The David and Lucile Packard Foundation</i> • <i>Joan Alker, Executive Director, Georgetown University Center for Children and Families</i>
1:15-2:30	<p>Come Rain or Shine: 2016 Elections and the Political Landscape <i>Room: Hampton Ballroom</i></p> <p>As you may have noticed, 2016 is an election year. Come hear a panel of seasoned observers discuss what the elections could mean for health care issues and what role these issues will play in the election itself.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Phil Galewitz, Senior Correspondent, Kaiser Health News</i> • <i>Sarah Kliff, Senior Editor, Vox Media</i> • <i>Rachana Pradhan, Health Care Reporter, Politico</i> <p><i>Moderator: Joan Alker, Executive Director, Georgetown University Center for Children and Families</i></p>
2:30-2:45	Break

<p>2:45-4:00</p> 	<p>Forecasting the Future of Children’s Coverage <i>Room: Hampton Ballroom</i> In this plenary, we’ll look to the future of kids’ coverage, including the future of CHIP, with an eye toward making sure all kids have access to high-quality, affordable care.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Cindy Mann, Partner, Manatt Health Solutions; Former Deputy Administrator and Director of the Center for Medicaid and CHIP Services</i> • <i>Lincoln Nehring, President and CEO, Voices for Utah Children</i> • <i>Anne Schwartz, Executive Director, Medicaid and CHIP Payment and Access Commission</i> <p><i>Moderator: Joan Alker, Executive Director, Georgetown University Center for Children and Families</i></p>
<p>4:00-4:15</p>	<p>Break</p>
<p>4:15-5:30</p>	<p>Breakout Sessions:</p> <p>1. The Confluence of Policy: A Two Generation Approach <i>Room: Hampton Ballroom</i> The two-generation approach focuses on creating opportunities for both parents and children together. This panel and subsequent discussion will cover background and foundations, implementation strategies, and state advocacy insights.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Donna Cohen Ross, Principal, Health Management Associates</i> • <i>Ben Rubin, Senior Associate, Children Now</i> <p><i>Moderator: Liane Wong, Leader and Program Officer, The David and Lucile Packard Foundation</i></p> <p>2. Lifting the Fog: Research that Gets Results <i>Room: Governor’s Room</i> For research to have impact, it needs to be well conceived and well received. This session will focus on the latter. Participants in this session will learn how to consider the 4Ps: purpose, people, packaging and planning when developing an outreach plan needed for research to reach and engage the right people. Spitfire will highlight best practices for sharing research for maximum impact.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Emily Gardner, Senior Account Manager, Spitfire Strategies</i> • <i>Regina Moore, Senior Account Manager, Spitfire Strategies</i>
<p>5:30-6:30</p>	<p>CCF Reception <i>Room: Diplomat Ballroom and Terrace</i></p>


Thursday, July 28


8:00-9:15	<p>Breakfast Roundtables:</p> <ul style="list-style-type: none"> • Women’s Health Coverage and Access <i>Room: Hampton Ballroom</i> <i>Judy Waxman, Judy Waxman Consulting</i> • Medicaid Expansion <i>Room: Calvert Room</i> <i>Adam Searing, Senior Research Fellow, Georgetown University Center for Children and Families</i> • Care and Coverage Transitions for Adolescent Youth <i>Room: Governor’s Room</i> <i>Dr. Patience White, Co-Director, Got Transition</i>
9:15-10:45	<p>Checking the Barometer: Understanding the Impact of Perception, Race and Bias on Medicaid <i>Room: Hampton Ballroom</i></p> <p>Come hear a fascinating discussion that deconstructs narratives influencing perceptions of Medicaid. The first speaker, Alexis McGill Johnson, is a thought leader whose work spans politics, academia, and social activism with a focus on improving the lives of young people with an emphasis on youth of color. Her remarks will focus on race and implicit biases that influence healthcare access and outcomes. Mike Perry, a seasoned Medicaid researcher, will present findings from focus groups conducted in the South for Georgetown CCF about Medicaid as a children’s program and Medicaid expansion as a family issue.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Alexis McGill Johnson, Executive Director and Co-founder, Perception Institute</i> • <i>Mike Perry, Partner, PerryUndem Research/Communication</i> <p><i>Moderator: Joan Alker, Executive Director, Georgetown University Center for Children and Families</i></p>
10:45-11:00	Break
11:00-12:15	<p>Breakout Sessions:</p> <p>1. What good is knowing the forecast if you don’t have an umbrella?: Avenues to Improve Network Adequacy <i>Room: Hampton Ballroom</i></p> <p>As more Americans gain access to health insurance, attention is increasingly turning to the quality of this coverage. The decline in the rate of uninsurance is only meaningful to the extent that children and families are able to access needed care without unexpected or prohibitive costs. This panel will explore the means through which advocates can work to improve access to care in both public and provider coverage.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Elisabeth Ryden Benjamin, Vice President of Health Initiatives at the Community Service Society of New York</i>

	<ul style="list-style-type: none"> • <i>Claire McAndrew, Private Insurance Program Director at Families USA</i> • <i>Kelly Whitener, Associate Professor of the Practice at the Georgetown University Center for Children and Families.</i> <p><i>Moderator: Sonya Schwartz, Research Fellow, Georgetown University Center for Children and Families</i></p> <p>2. Warming Trend Ahead: Moving the Needle on Developmental Screenings and Intervention Services <i>Room: Governor's Room</i> As part of a new Packard Foundation initiative, six states are digging into new advocacy strategies to improve children's healthy development by ensuring all children receive developmental screenings, referrals, and treatment as needed to grow up healthy and meet critical developmental milestones. This session will provide an overview of the work and highlight the approaches of advocates in California, Pennsylvania, Texas, and Illinois.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>George Hoover, Health Policy Director, Pennsylvania Partnerships for Children</i> • <i>Adriana Kohler, Senior Health Policy Associate, Texans Care for Children</i> • <i>Mike Odeh, Associate Director, Children Now</i> • <i>Alicia Siani, Policy Analyst, EverThrive Illinois</i> <p><i>Moderator: Elisabeth Wright Burak, Senior Program Director, Georgetown University Center for Children and Families</i></p>
12:15-1:30	<p>Lunch <i>Room: Hampton Ballroom</i></p> <p>Speaker: <i>Fan Tait, Associate Executive Director, Department of Child Health and Wellness, American Academy of Pediatrics</i></p>
1:45-3:00 	<p>At the End of the Rainbow: Advancing Quality Measurement and Improvement to Achieve Better Health Outcomes <i>Room: Hampton Ballroom</i></p> <p>There is ample evidence that Medicaid not only improves children's access to care and better health but also contributes to higher academic attainment and greater economic success in life. Nonetheless, health care continues to evolve and there is always room for quality improvement. As a first step, measuring quality reveals opportunities to improve health care and health outcomes through performance improvement projects. This session will discuss quality measurement and improvement in Medicaid and how child health advocates can engage to ensure that children's health is a priority in their state's quality efforts.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Fan Tait, Associate Executive Director, Department Director, Child Health and Wellness, American Academy of Pediatrics</i> • <i>Karen Matsuoka, Director, Chief Quality Officer, Division of Quality and</i>

	<p><i>Health Outcomes, Center for Medicaid and CHIP Services</i></p> <ul style="list-style-type: none"> • <i>Deborah Kilstein, Vice President for Quality Management and Operational Support, Association of Community-Affiliated Plans</i> <p><i>Moderator: Tricia Brooks, Senior Fellow, Georgetown University Center for Children and Families</i></p>
3:00-3:15	Break
3:15-4:45	<p>Breakout Sessions:</p> <p>1. Riding on a Warm Breeze: Building on Recent Wins for Immigrant Families</p> <p><i>Room: Hampton Ballroom</i></p> <p>2016 already included health coverage wins for children in immigrant families in Utah and Florida and the rollout of statewide coverage for all children in California. The work to provide health coverage to all and reduce barriers to accessing healthcare—including linguistic and cultural barriers—continues. In this session we'll talk about how advocates helped forge these gains, and how to build on them to improve access to health coverage for children living immigrant families.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Amina Abbas, Director of Government Relations, Asian & Pacific Islander American Health Forum</i> • <i>Diana Ragbeer, Director of Public Policy & Community Engagement, The Children's Trust</i> • <i>Maricela Rodriguez, Program Manager, The California Endowment</i> <p><i>Moderator: Sonya Schwartz, Research Fellow, Georgetown University Center for Children and Families</i></p> <p> 2. Let the Sunshine In: An Overview of Final Medicaid Managed Care Regulations</p> <p><i>Room: Governor's Room</i></p> <p>Earlier this year, CMS finalized Medicaid managed care regulations that will improve the consumer experience and strengthen program integrity. This session will take a deep dive into what the new regulations mean for children and families and how child advocates can ensure the new rules are implemented as effectively as possible.</p> <p>Speaker: <i>Dr. James Golden, Director of the Division of Managed Care Plans, Center for Medicaid & CHIP Services</i></p> <p><i>Moderator: Kelly Whitener, Associate Professor of the Practice, Georgetown University Center for Children and Families</i></p>
5:00-6:30	<p>Adams Searing's DC Bike Ride</p> <p>Joan Alker's Walking Tour of Woodley Park</p>

Friday, July 29

8:00-9:00	Breakfast <i>Room: Hampton Ballroom</i>
8:30-10:00	Clearing Skies: What Does the Research REALLY Say about Medicaid? <i>Room: Hampton Ballroom</i> <p>Is Medicaid breaking state budgets and what happens if your state expands? Is access a problem, or are people able to get the care that they need? What more do we know about the long-term value of Medicaid for kids?</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Rachel Garfield, Associate Director, Kaiser Commission on Medicaid and the Uninsured</i> • <i>Genevieve M. Kenney, Co-director Health Policy Center, The Urban Institute</i> • <i>Judith Solomon, Vice President for Health Policy, Center on Budget and Policy Priorities</i> <p><i>Moderator: Adam Searing, Senior Research Fellow, Georgetown University Center for Children and Families</i></p>
10:00-10:15	Break
10:15-11:30 	<p>Breakout Sessions:</p> <p>1. The Perfect Storm: Bringing Together Outreach, Policy and Procedures to Reach 99% Coverage <i>Room: Hampton Ballroom</i></p> <p>Despite historic gains in coverage for children and increased participation rates in Medicaid and CHIP, nearly two-thirds of uninsured children are eligible for public coverage. From adopting policy options to maximize eligibility to outreach and simplifying enrollment and renewal, this session will explore what it takes for states to achieve and sustain 99% coverage for children.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Samantha Artiga, Associate Director, Kaiser Commission on Medicaid and the Uninsured</i> • <i>Ann Bacharach, Special Projects Director, Pennsylvania Health Law Project</i> • <i>Anne Marie Costello, Director of Children and Adults Health Programs Group, Center for Medicaid and CHIP Services</i> <p><i>Moderator: Tricia Brooks, Senior Fellow, Georgetown University Center for Children and Families</i></p> <p>2. Changing Weather Patterns: Rethinking Service Delivery for Children <i>Room: Governor's Room</i></p> <p>Research in health care about delivery system reform and improved services coordination often focuses on the most high-cost, high-need populations, most often adults. Yet the primary emphasis on cost often overlooks opportunities to better serve children – both in terms of preventing more complex health</p>

	<p>conditions later or improving service delivery for children with more complex needs. This session will showcase promising policy and practice changes to more effectively meet children's health needs with an emphasis on cross-systems coordination.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Meg Comeau, Co-principal Investigator, Catalyst Center</i> • <i>Mary Nelle Trefz, Health Policy Associate, Children and Family Policy Center</i> <p><i>Moderator: Elisabeth Wright Burak, Senior Program Director, Georgetown University Center for Children and Families</i></p>
11:30-11:45	Break
11:45-1:15 	<p>Lunch <i>Room: Hampton Ballroom</i></p> <p>Introduction: <i>Stephanie Altman, Shriver Center</i></p> <p>Speaker: <i>Vikki Wachino, Deputy Administrator and Director for the Center for Medicaid and CHIP Services</i></p>
1:15-1:45	<p>Wrap up of Conference Highlights <i>Room: Hampton Ballroom</i></p> <p>Speaker: <i>Tricia Brooks, Senior Fellow, Georgetown University Center for Children and Families</i></p>