



**Georgetown University
Health Policy Institute**
**CENTER FOR CHILDREN
AND FAMILIES**

Welcoming a New Era of Coverage for Children and Families


**The Westin Arlington Gateway
801 N. Glebe Rd.
Arlington, VA 22203**

June 24-26, 2014

Agenda

Tuesday, June 24


12:00-1:30 pm	<p>Welcome and Lunch Room: Fitzgerald ABC</p> <p><i>Speakers: Wesley Prater, Georgetown University Center for Children and Families Joan Alker, Georgetown University Center for Children and Families Liane Wong, The David and Lucile Packard Foundation Kimberley Chin, The Atlantic Philanthropies</i></p>
1:30-2:15pm	<p>Opening Plenary Room: Fitzgerald ABC</p> <p><i>Speaker: Chris Jennings, Jennings Policy Strategies; Former Deputy Assistant to the President for Health Policy and Coordination of Health Reform</i></p> <p>Mr. Jennings is one of the leading Democratic health policy strategists in the country and has worked for both Presidents Barack Obama and Bill Clinton.</p> <p><i>Moderator: Joan Alker, Georgetown University Center for Children and Families</i></p>

<p>2:15-3:15 pm</p> 	<p>The Federal Health Policy Landscape: What’s Happening on the Hill? Room: Fitzgerald ABC</p> <p>While the ACA is making progress (with bumps along the road) for children and families, the politics surrounding health policy continue to be divisive. What does this mean for federal policy progress? What role does election year politics play? Our panel of experienced Hill staff will discuss the state of health policy on the Hill, issues to watch, and the evolving roles of CHIP and Medicaid for children’s coverage.</p> <p><i>Speakers: Rodney Whitlock, Health Policy Director, Senator Chuck Grassley (R-IA) Jocelyn Moore, Deputy Staff Director, United States Senate Committee on Finance Amy Hall, Minority Senior Professional Staff, United States House of Representatives Committee on Energy and Commerce</i></p> <p><i>Moderator: Elisabeth Wright Burak, Georgetown University Center for Children and Families</i></p>
<p>3:15-3:45 pm</p>	<p>Break</p>
<p>3:45-5:00 pm</p>	<p>Breakout Sessions</p> <p>1) Getting to Yes in Reluctant States: Ongoing Lessons from Arkansas to Texas Room: Fitzgerald ABC</p> <p>The ability of states to reject Medicaid expansion under the Affordable Care Act is quickly creating sharp and growing differences for low-income individuals and families between states that have accepted federal expansion money and those that continue to say no to closing this coverage gap. In this session we will hear an overview of the national situation in the states and more specific discussion of a reluctant state that accepted expansion along with a state that continues to reject coverage.</p> <p><i>Speakers: Joan Alker, Georgetown University Center for Children and Families Rich Huddleston, Arkansas Advocates for Children and Families Laura Guerra-Cardus, Children’s Defense Fund-Texas</i></p> <p><i>Moderator: Adam Searing, Georgetown University Center for Children and Families</i></p>


<p>3:45-5:00 pm</p>	<p>2) Celebrating Medicaid Expansion’s First Year While Striving to Improve It Room: Fitzgerald D</p> <p>There is a lot to celebrate in more than half of states that expanded Medicaid: a long-awaited new path to cover low-income adults, and a warm welcome mat for the whole family to enroll in coverage. But how is the expansion really going so far at the state level and how can we improve it? What types of enrollment challenges have emerged and how can states overcome them? What do we know about who is enrolling so far and who we need to work to reach? How are states tackling churn between Medicaid expansion and the marketplace? What types of benefits are provided and how are states ensuring access to care? In this session, advocates in Medicaid expansion states will answer these questions along with questions from the audience, with an eye toward strengthening state expansion efforts in the coming months.</p> <p><i>Speakers: Ryan Sullivan, Michigan Consumers for Healthcare Sandy Oxley, Voices for Ohio's Children Amanda Peden, Community Service Society of New York</i></p> <p><i>Moderator: Sonya Schwartz, Georgetown University Center for Children and Families</i></p>
<p>5:30-7:00 pm</p>	<p>Reception Pre-Function CDE</p>

Wednesday, June 25

<p>8:00-9:30 am</p>	<p>Breakfast Pre-Function CDE Pre-Function Hemingway</p>
<p>8:30-9:30 am</p>	<p>Breakfast Roundtables</p> <p>1) Consumer Assistance Room: Fitzgerald D</p> <p><i>Topic Expert: Shelby Gonzales, Center on Budget and Policy Priorities</i></p> <p>2) Managed Care Consumer Protection/Delivery System/Accountability Issues Room: Ernest Hemingway Salon 1</p> <p><i>Topic Expert: Jane Perkins, National Health Law Program</i></p>


<p>8:30-9:30 am</p>	<p>3) Former Foster Youth Room: Ernest Hemingway Salon 2</p> <p><i>Topic Expert: Bridget Walsh, Schuyler Center for Analysis and Advocacy</i></p> <p>4) Telling Your Story Room: Ernest Hemingway Salon 3</p> <p><i>Topic Experts: Erin Campbell Boltz, Spitfire Strategies</i> <i>Beth Jacob, Spitfire Strategies</i></p>
<p>9:30-10:30 am</p> 	<p>Talking Kids and Families with CMCS Room: Fitzgerald ABC</p> <p><i>Speaker: Eliot Fishman, Director of the Children and Adults Health Programs Group, Center for Medicaid and CHIP Services, Centers for Medicare & Medicaid Services</i></p> <p>Dr. Fishman leads CMCS’s activities around eligibility and enrollment, quality improvement for vulnerable populations, comprehensive Medicaid waivers, and state health programs including CHIP and the Basic Health Program.</p> <p><i>Moderator: Joan Alker, Georgetown University Center for Children and Families</i></p>
<p>10:30-10:45 am</p>	<p>Break</p>
<p>10:45 am-12:00pm</p>	<p>Breakout Sessions</p> <p>1) Preparing for the Future of CHIP Room: Fitzgerald ABC</p> <p>Without Congressional action, CHIP funding will expire next year. Unlike in the past, making the case for CHIP is more challenging with new marketplace options available under the ACA and the intense political polarization surrounding health policy. Panelists will outline key issues and considerations for CHIP’s future, provide an update on federal legislative efforts, and discuss state-level strategy to make the case for renewing CHIP funding. Participants will be encouraged to share their approaches given the political and policy contexts unique to their states.</p> <p><i>Speakers: Carrie Fitzgerald, First Focus</i> <i>George Hoover, Pennsylvania Partnerships for Children</i> <i>Kristen Golden Testa, The Children’s Partnership</i></p> <p><i>Moderator: Elisabeth Wright Burak, Georgetown University Center for Children and Families</i></p>


<p>10:45 am-12:00pm</p>	<p>2) Crafting an Authentic Thought Leadership Profile Room: Fitzgerald DE</p> <p>Raising your thought leadership profile is a critical challenge for advocates at organizations big and small. In this session, author, trainer and social media guru Beth Kanter and Spitfire Strategies’ Jaymie Gustafson will share tips and strategies to create an authentic voice for thought leadership. Bruce Lesley from First Focus will discuss his approach to listening to and engaging with audiences using online channels.</p> <p><i>Speakers: Beth Kanter, Co-Author of “The Networked Nonprofit” Bruce Lesley, First Focus Jaymie Gustafson, Spitfire Strategies</i></p> <p><i>Moderator: Cathy Hope, Georgetown University Center for Children and Families</i></p>
<p>12:00-1:00 pm</p>	<p>Lunch Room: Fitzgerald ABC</p>
<p>1:00-2:30 pm</p>	<p>Breakout Sessions</p> <p>1) Setting the Stage: Issues and Emerging Opportunities at the Nexus of Health and Early Learning Room: Fitzgerald D</p> <p>With states providing the stage for expansion and systems changes in health and early learning, the next few years provide a window of opportunity for cross sector approaches that supports young children and their families. Where have we seen silos dissolve and effective cross-silo work emerge? What is it about health and early learning programs and their funding streams that inhibits meaningful progress in field bridging and leveraging of resources to better serve children and families? And what are one or two high-impact changes that would turbo-charge cross sector collaboration? This session will highlight current and emerging policy and practices to support young children’s healthy development and other possible intersections, and invites participant engagement on the opportunities and challenges moving forward.</p> <p><i>Speakers: Olivia Golden, Center for Law and Social Policy Helene Stebbins, Alliance for Early Success Mike Odeh, Children Now</i></p> <p><i>Moderator: Liane Wong, The David and Lucile Packard Foundation</i></p>

<p>1:00-2:30 pm</p> 	<p>2) Aiming Higher on Enrollment of Immigrant Families Room: Fitzgerald E</p> <p>Nearly one quarter of U.S. children live in immigrant families, accounting for nearly half of all uninsured children. Yet the ACA’s goal of “no wrong door” enrollment is still a vision for immigrants, not yet a reality. As we look toward the next open enrollment, what are the major barriers still preventing immigrant families from getting coverage today? What are the priority recommendations for simplifying and streamlining enrollment by November for these families? And what is the Administration planning to do before then to boost access to coverage for immigrants and their children, about five million of whom are citizens?</p> <p><i>Speakers: Mayra Alvarez, Associate Director of the Office of Minority Health, United States Department of Health and Human Services Dinah Wiley, Georgetown University Center for Children and Families Stephani Becker, Sargent Shriver National Center on Poverty Law</i></p> <p><i>Moderator: Sonya Schwartz, Georgetown University Center for Children and Families</i></p>
<p>2:30-3:00 pm</p>	<p>Break</p>
<p>3:00-4:30 pm</p>	<p>Breakout Sessions</p> <p>1) The Inside Scoop from Health Care Journalists Room: Fitzgerald ABC</p> <p>This panel features two leading national health journalists and a veteran state health advocate. It will feature a roundtable discussion on questions such as how the changing world of news media affects the coverage of kids issues, the intense politicization of the ACA, what are key reporters looking for, and who are credible spokespeople.</p> <p><i>Speakers: Abby Goodnough, The New York Times Julie Appleby, Kaiser Health News Lincoln Nehring, Voices for Utah Children</i></p> <p><i>Moderator: Joan Alker, Georgetown University Center for Children and Families</i></p>

3:00-4:30 pm	<p>2) Keeping the Needs of Kids Front and Center as ACA Implementation Continues Room: Fitzgerald D</p> <p>As health reform implementation moves forward, critical issues must be addressed to ensure that we maintain and further the gains we have made in providing health care for our nation’s children. This session will put the spotlight on retention and coordination between coverage options, as well as the adequacy of benefits and provider networks in meeting the needs of children. Each of these issues comes with its own set of challenges and presents opportunities for advocates to keep the needs of children front and center as ACA implementation moves forward.</p> <p><i>Speakers: JoAnn Volk, Georgetown Center on Health Insurance Reforms Joe Touschner, Georgetown University Center for Children and Families Stephanie Altman, Sargent Shriver National Center on Poverty Law Christina Peters, Children's Alliance</i></p> <p><i>Moderator: Tricia Brooks, Georgetown University Center for Children and Families</i></p>
---------------------	--

Thursday, June 26

8:00-9:00 am	<p>Breakfast Pre-Function CDE</p>
8:30-10:00 am 	<p>Open Enrollment, Take Two Room: Fitzgerald ABC</p> <p>Although the new health insurance marketplaces stumbled out of the gate, enrollment surged past expectations to exceed the original target of seven million enrollees. This milestone symbolized a comeback for the Affordable Care Act but there is little time to celebrate, as we gear up for round two. The second open enrollment period will be part sequel, part new production. This plenary will focus on how CMS plans to address the need for higher functioning technology, targeted outreach and enhanced consumer assistance when enrollment reopens on November 15. We’ll also hear more about how eligibility for financial assistance will be renewed, and discuss other opportunities to remove barriers to coverage and improve the consumer experience.</p> <p><i>Speakers: Lisa Campbell, Acting Director, Consumer Support Group, Center for Consumer Information and Insurance Oversight, Centers for Medicare and Medicaid Services Gretchen Hammer, Colorado Coalition for the Medically Underserved Anne Dunkelberg, Center for Public Policy Priorities</i></p> <p><i>Moderator: Tricia Brooks, Georgetown University Center for Children and Families</i></p>

<p>10:15-11:30 am</p>	<p>Breakout Sessions</p> <p>1) Federally-Facilitated Marketplaces Room: Fitzgerald ABC</p> <p>Building on the morning’s plenary session, this breakout will continue the focus on improving marketplace experiences for children and families. Connecting with other advocates from states relying on the federal marketplace, this discussion will allow attendees to share lessons learned and suggestions for improvement. It will also give participants an opportunity to raise questions and concerns with the application and notices, coordination between the FFM and Medicaid and CHIP, as well as consumer assistance.</p> <p><i>Moderators: Martha Heberlein, Georgetown University Center for Children and Families Mara Youdelman, National Health Law Program</i></p> <p>2) State-Based Marketplaces Room: Fitzgerald D</p> <p>Building on the morning’s plenary session, this breakout will continue the focus on improving marketplace experiences for children and families. It will allow you to participate in an active discussion with other advocates who work with state-based marketplaces, sharing successes, challenges, and advocacy ideas. Participants are welcome to raise the issues most important in their states, but we anticipate the discussion will touch on the reasons why state-based marketplaces are or are not functioning well for kids and families, how coordination with Medicaid and CHIP is working, efforts to improve and standardize marketplace plan benefits, and ways to aid families in making beneficial choices.</p> <p><i>Moderators: Joe Tuschner, Georgetown University Center for Children and Families JoAnn Volk, Georgetown Center on Health Insurance Reforms</i></p>
<p>11:45 am-1:15 pm</p> 	<p>Lunch Room: Fitzgerald ABC</p> <p><i>Speaker: Cindy Mann, Deputy Administrator and Director of the Center for Medicaid and CHIP Services, Centers for Medicare and Medicaid Services</i></p> <p><i>Introduction: Mike Odeh, Children Now</i></p>
<p>1:15-1:45 pm</p>	<p>Wrap-up Room: Fitzgerald ABC</p> <p><i>Speaker: Tricia Brooks, Georgetown University Center for Children and Families</i></p>