



Georgetown University
Health Policy Institute
CENTER FOR CHILDREN
AND FAMILIES

Open Enrollment, Take 2!

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Off to a good start: drum roll please!

- 8 million enrolled in marketplace plans
 - ½ million children
- 6 million enrolled in Medicaid
 - No national children's enrollment released yet



Next priority: coaching consumers on using their coverage.



The road test for reform comes when people go to the doctor, pay their co-payments and decide whether they got a good deal or not!

142 days until open enrollment, take 2.



What needs to happen to make sure we are ready when enrollment opens for round 2 on November 15?

Fixing the technology.

- Fine-tuning application and enrollment processes:
 - HealthCare.Gov
 - State-based marketplaces
 - New Medicaid eligibility systems
- Daily, error-free account transfers with Medicaid



Removing barriers for immigrant and mixed status families.

- Premium tax credits and cost-sharing reductions
 - Under 100% FPL
 - Within 5-year waiting period
- Better electronic and alternative verification processes
 - Identity
 - Qualified immigration status



Getting the word out.

- Most people got information from the news!!!!
- Low awareness of premium tax credits, deadline to avoid tax penalty
- Need targeted strategies and messages for different groups
- Tap power of word of mouth of new enrollees



Creating more effective call centers.

- Capacity
- Training
- Structure



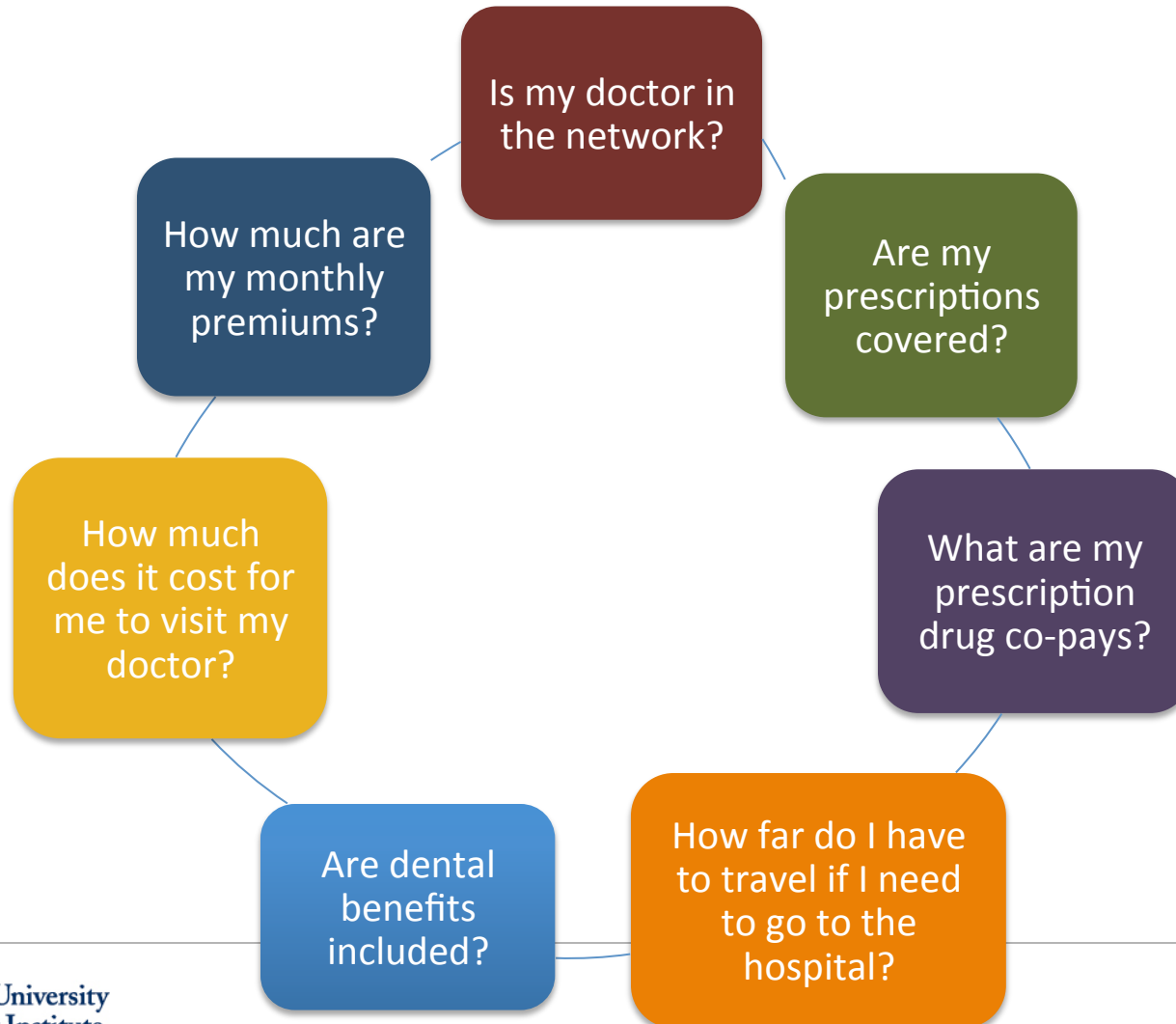
Enhancing navigator and assister programs.

- Funding
- Infrastructure
- Training



<http://ccf.georgetown.edu/all/recommendations-to-strengthen-navigator-and-assister-programs>

Improved Plan Comparison Tools



Readying the renewal process.

Marketplace

- Automatic reviews if access to personal tax data was authorized
- Few details about process or timeline yet

Medicaid

- Challenging conversion to MAGI renewals
- Federal flexibility to delay renewals



No law is perfect!



Key issues to assess how well the marketplace is serving children.

Affordability

- Family Glitch
- Out-of-pocket cost-sharing

Benefits

- Pediatric dental benefits
- Habilitative services

Network Adequacy

- Essential community providers
- Pediatric services
- Dental services

Down the road opportunities...

- Product-related enhancements
 - Standardizing plan benefits
 - Strengthening network adequacy standards
 - Using Marketplace purchasing power to leverage higher quality and lower costs



The goal: achieving what has eluded our country for decades – near universal access to affordable health coverage!

For More Information

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 - ccf.georgetown.edu
- Say Ahhh! Our child health policy blog:
 - www.ccf.georgetown.edu/blog