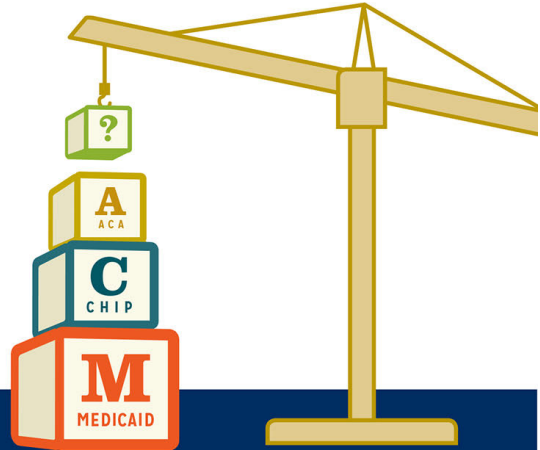




Georgetown University
Health Policy Institute
CENTER FOR CHILDREN
AND FAMILIES



BUILDING ON A STRONG FOUNDATION

BUILDING A STRONGER FOUNDATION FOR KIDS

REGISTRATION CLOSED

Annual Child Health Policy Conference
July 30 - August 1, 2019
Washington Marriott Georgetown
1221 22nd Street NW, Washington, DC 20037

Agenda-at-a-Glance

Tuesday, July 30, 2019

	SESSION	SPEAKERS
12:00 PM	LAYING THE GROUNDWORK: Welcome & Keynote Lunch Plenary: Political Landscape	Joan Alker, Georgetown CCF Katie Beckmann, The David and Lucile Packard Foundation (<i>moderator</i>) Chris Jennings, Jennings Policy Strategies Dean Rosen, Mehlman Castagnetti Rosen & Thomas
2:30 PM	<i>Break</i>	
2:45 PM	DRILLING INTO ISSUES: THE PRESS PERSPECTIVE Plenary: Health Care Reporter Panel	Catherine Rampell, The Washington Post J. David McSwane, Dallas Morning News Joan Alker, Georgetown CCF (<i>moderator</i>)
3:45 PM	<i>Break</i>	
4:00 PM	PAVING THE WAY FOR A HEALTHY CHILDHOOD: Plenary: Early Childhood Panel	Myra Jones-Taylor, ZERO TO THREE Elizabeth Burke Bryant, RI KIDS COUNT Stephanie Rubin, Texans Care for Children Elisabeth Wright Burak, Georgetown CCF (<i>moderator</i>)
5:15 PM	<i>Adjourn Day 1</i>	

Wednesday, July 31, 2019

	SESSION	SPEAKERS
8:30 AM	TAKING PRECISE MEASUREMENTS: <i>Special Session: How 2020 Census Data Can Affect Children's Access to Health Care/The Young Child Undercount in the 2020 Census</i>	Deborah Stein, Partnership for America's Children (<i>invited</i>)
9:10 AM	<i>Break</i>	
9:15 AM	SURVEYING THE LEGISLATIVE LANDSCAPE: Plenary: Capitol Hill Panel	Anne Dwyer, Senior Health Counsel, Senate Finance Committee, Minority Staff Caleb Graff, Professional Staff, House Energy and Commerce Committee, Minority Staff Stuart Portman, Health Policy Advisor, Senate Finance Committee, Majority Staff

			Rick Van Buren, Health Counsel, House Energy and Commerce Committee, Majority Staff Kelly Whitener, Georgetown CCF (<i>moderator</i>)
10:45 AM	<i>Break</i>		
11:00 AM	Breakout	A: CHECKING THE TOOLBOX: Tools for accountability in Medicaid Managed Care	Anne Dunkelberg, Center for Public Policy Priorities J. David McSwane, Dallas Morning News Maggie Clark, Georgetown CCF (<i>moderator</i>)
		B: NAVIGATING THROUGH ROADBLOCKS: Section 1115 Waivers/Strategies for Non-Medicaid Expansion States Going Forward	Loretta Alexander, Health Policy Director, Arkansas Advocates for Children & Families Jessie Mandle, Senior Health Policy Analyst, Utah Voices for Children Mara Youdelman, National Health Law Program Joan Alker, Georgetown CCF (<i>moderator</i>)
12:30 PM	Keynote Lunch Plenary Diane Rowland, Kaiser Family Foundation		
2:00 PM	Breakout	A: DRAFTING THE BLUEPRINT: Future of Children's Health Coverage	Representative Anne Carney, Representative, Maine House of Representatives, District #30 Jocelyn Guyer, Managing Director, Manatt Health Adolfo Hernandez, Director, Pritzker Community Health Initiative, J.B. and M.K. Pritzker Family Foundation Kelly Whitener, Georgetown CCF (<i>moderator</i>)
		B: BUILDING HEALTHIER SCHOOLS TO BETTER SERVE STUDENTS: Medicaid Opportunities and Challenges in Schools	Kelli Caseman, West Virginians for Affordable Health Care Melissa Haberlen, Voices for Georgia's Children Colleen Sonosky, Associate Director, Division of Children's Health Services, DC Department of Health Care Finance Heidi Schumacher, DC Office of the State Superintendent of Education Candace Webb, Georgetown CCF (<i>moderator</i>)
		C: TOOLS OF THE TRADE: Strengthening Your Digital Communications and Messaging Workshop	Garth Moore, Senior Vice President, Digital, GMMB Sarah Whitworth, Vice President, GMMB Alison Kruzel, Senior Vice President, GMMB (<i>moderator</i>)
3:15 PM	<i>Break</i>		
3:30 PM	Breakout	A: GETTING CONCRETE RESULTS: Advancing Child Health Outcomes	Mike Odeh, Children Now Michael Bailit, Bailit Health Elena Rivera, Children's Institute Tricia Brooks, Georgetown CCF (<i>moderator</i>)
		B: ASSEMBLING YOUR CREW: Parent and Beneficiary Engagement to Improve Medicaid and CHIP Advocacy and EPSDT Advocacy	Felicia Burnett, Senior Campaign Director, MomsRising La-Mine Perkins, Community Engagement Specialist, NC Child Eva Marie Stahl, Associate Director of Policy, Children's Health Initiative, Community Catalyst (<i>moderator</i>)
4:45 PM	<i>Adjourn Day 2</i>		

Thursday, August 1, 2019

	SESSION	SPEAKERS	
8:00 AM	<i>CLOCKING IN EARLY: Breakfast Roundtable Discussions: Various experts will lead discussions on the latest policy developments in a wide array of child and family health policy issues</i>	ZERO TO THREE's State of Babies Yearbook: Kim Keating, ZTT; CCF Data & Map Resources: Lauren, Kaitlyn, Lina, CCF; Child & Adolescent Mental Health: Nathaniel Counts, Mental Health America and Lindsay Ustry, ZTT; IDEA Part C Early Intervention Eligibility to Fight Childhood Lead Poisoning: Amy Zimmerman and Kaylan Szafranski, Legal Council for Health Justice; Medicaid Billing in Schools: Kyle Stock, Community Catalyst	
9:00 AM	<i>Break</i>		
9:15 AM	HAMMERING HOME THE RIGHT MESSAGE: Plenary: Using Polling and Messaging to Drive Your Efforts	Sean Dryden, Vice President, PerryUndem Alison Kruzel, Senior Vice President, GMMB Alison Betty, Partner, Betty & Smith (<i>moderator</i>)	
10:45 AM	<i>Break</i>		
11:00 AM	Breakout	A: FORGING STRONGER BONDS: Maternal Health Advocacy: Assuring Coverage and Benefits, Reducing Disparities, and Addressing Maternal Disparities	Rachel Gandell Tetlow, Director, Federal Affairs, American College of Obstetricians and Gynecologists Adriana Kohler, Senior Health Policy Associate, Texans Care for Children Adam Searing, Georgetown CCF (<i>moderator</i>)
		B: GETTING THE JOB DONE: Regaining Enrollment Momentum	Stephanie Altman, Sargent Shriver National Center on Poverty Law Brian Colby, Missouri Budget Project Tricia Brooks, Georgetown CCF Kelly Whitener, Georgetown CCF (<i>moderator</i>)
12:30 PM	KEYNOTE LUNCH Anne Marie Costello, CMS Kate Breslin, President & CEO, Schuyler Center for Analysis and Advocacy (<i>introduction</i>)		
1:45 PM it wasn't built in a day: Closing Remarks Tricia Brooks, Georgetown CCF		
2:00 PM	<i>Adjourn</i>		