




**Georgetown University
Health Policy Institute**
**CENTER FOR CHILDREN
AND FAMILIES**

**2020 Georgetown University Center for Children and Families Annual Child
Health Policy Conference Agenda**

Tuesday, July 28

11:00-12:30 ET	<p><u>Health Equity</u></p> <p>We'll kick off this year's virtual conference with a conversation about how we can dig deeper and do more to combat systemic racism as we incorporate health equity into our health policy and advocacy work.</p> <p>Speakers:</p> <ul style="list-style-type: none">• <i>Steven Lopez, Unidos US</i>• <i>Siman Qaasim, Children's Action Alliance (Arizona)</i>• <i>Kinika Young, Tennessee Justice Center</i> <p>Moderator: <i>Joan Alker, Georgetown University Center for Children and Families</i></p>
3:00-4:30 ET	<p><u>State Budgets</u></p> <p>States face large budget deficits and Medicaid and CHIP will be at significant risk of budget cuts even as the COVID-19 health and economic crisis continues. State advocates who have navigated past budget battles will share their experiences and offer strategies on how state Medicaid and CHIP programs can be preserved in this difficult time.</p> <p>Speakers:</p> <ul style="list-style-type: none">• <i>Amy Blouin, Missouri Budget Project</i>• <i>Jon Peacock, Kids Forward</i>• <i>Anne Dunkelberg, Every Texan</i> <p>Moderator: <i>Edwin Park, Georgetown University Center for Children and Families</i></p>
5:00-6:00 ET	<p>Overtime: <i>Join one of several virtual networking session focused on various topics of interest, similar to the conference's annual breakfast roundtable discussions. We will host sessions on <u>immigration and health</u>, <u>red state advocacy</u>, <u>children's mental health</u>, <u>telehealth</u>, <u>outreach & enrollment</u>, <u>child welfare</u>, <u>oral health</u>, <u>health quality and the children's core set</u>, and <u>well visits and vaccinations</u>.</i></p>

Wednesday, July 29

<p>11:00-12:30 ET</p>	<p><u>Administrative Burden</u></p> <p>Child health advocates know how administrative burden impacts the ability of children and families to enroll and retain Medicaid and CHIP coverage, and access other social supports. This session will feature the research and findings of our Georgetown colleagues, Pam Herd and Don Moynihan, co-authors of the book “Administrative Burden: Policymaking by Other Means,” which highlights how administrative barriers have consequences affecting some groups more than others, and how burdens are the product of administrative and political choices. More importantly, we’ll discuss how savvy advocacy can result in positive change, including lessons from field.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Pamela Herd, Ph.D., Professor of Public Policy, McCourt School of Public Policy</i> • <i>Donald Moynihan, Ph.D., McCourt Chair, McCourt School of Public Policy</i> • <i>Gordon Bonnyman, J.D., Tennessee Justice Center</i> <p>Moderator: <i>Tricia Brooks, Georgetown University Center for Children and Families</i></p>
<p>3:00-4:30 ET</p> 	<p><u>Managed Care Organizations: Transparency and Accountability</u></p> <p>Of the 35 million children enrolled in Medicaid or CHIP, the large majority are enrolled in managed care organizations (MCOs) that are responsible for making needed services accessible. How can we tell whether an MCO is doing a good job? This panel will discuss new research on the performance of individual MCOs in California as measured by child health quality metrics over time and the potential of transparency in quality data for children in all Medicaid managed care states.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Dr. Andy Bindman, University of California, San Francisco</i> • <i>Jenny Babcock, Association of Community Affiliated Plans</i> • <i>Dana Thomas, Anthem Inc.</i> • <i>Dr. Greg Barabell, Clear Bell Solutions</i> <p>Moderator: <i>Andy Schneider, Georgetown University Center for Children and Families</i></p>

Thursday, July 30

11:00-12:30 ET	<p><u>Maternal and Infant Health Inequities Shaped by Racism: What Can Medicaid Do?</u></p> <p>The nation’s high maternal and infant mortality rates illustrate a persistent crisis that disproportionately impacts Black women and infants, families of color, and those living in rural communities. Effectively tackling this problem necessitates work to dismantle racism that plagues Black families and other families of color not only within the health system, but also in homes and communities. The COVID pandemic has further exacerbated the effects of racism, rural isolation, and economic insecurity that contribute to disparities by race and place. As the payer of more one-third of all U.S. births and the primary coverage source for more than one-third of children, Medicaid must be part of the solution. Panelists will discuss what we can learn from past actions—including those in response to the opioid epidemic—and new opportunities for federal and state action.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Erin Miller, Vice President, Child Health Initiatives, Colorado Children’s Campaign</i> • <i>Andrea Palmer, Program Manager, Pritzker Children’s Initiative</i> • <i>Stephen Patrick, Director, Center for Child Health Policy and Associate Professor of Pediatrics and Health Policy, Vanderbilt University School of Medicine</i> <p>Moderator: <i>Elisabeth Wright Burak, Georgetown University Center for Children and Families</i></p>
3:00-4:30 ET	<p><u>A Look at the Health Care Political Landscape</u></p> <p>In this session, three of Washington’s foremost political and policy strategists will share their thoughts on the national landscape and the future of health policy as we head into the 2020 Presidential election.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Elizabeth Fowler, Executive Vice President for Programs, Commonwealth Fund</i> • <i>Chris Jennings, President, Jennings Policy Strategies</i> • <i>Dean Rosen, Partner, Mehlman Castagnetti Rosen & Thomas</i> <p>Moderator: <i>Kelly Whitener, Georgetown University Center for Children and Families</i></p>