

# The Effects of Medicaid on Health and Well-Being

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# The Medicaid Program

- **Medicaid** is the largest insurer in the United States, covering certain low-income individuals
- Provides free or low-cost health care
- Covered 98.2 million enrollees in 2023 at a cost of \$894 billion<sup>a</sup>
- What are we getting for our money?

<sup>a</sup> Medicaid and CHIP Payment and Access Commission. 2024. MACStats: Medicaid and CHIP Data Book, Exhibit 10.



## What might Medicaid do?

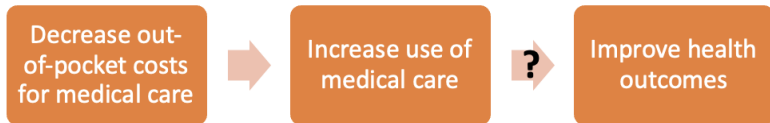
- Health insurance is designed to protect against medical expenses associated with unexpected illness → **reduced financial hardship**
  - e.g. Finkelstein et al. 2012; Hu et al. 2018; Brevoort, Godzicki, and Hackmann 2020
- Medicaid also increases access to health care and may increase utilization



- **Tradeoff:** use more medical care even when health benefit is low ("moral hazard")

# What about health?

- If Medicaid causes people to use more care, does their health improve?



- U.S. has a high degree of inequality in health outcomes by income
  - Correlation between income and health higher in the US than other wealthy countries<sup>1</sup>
- One of the often stated goals of Medicaid is to improve health

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<sup>1</sup>Semyonov, Lewin-Epstein, Maskileyson. 2013. *Social Science & Medicine* 81: 10-17.

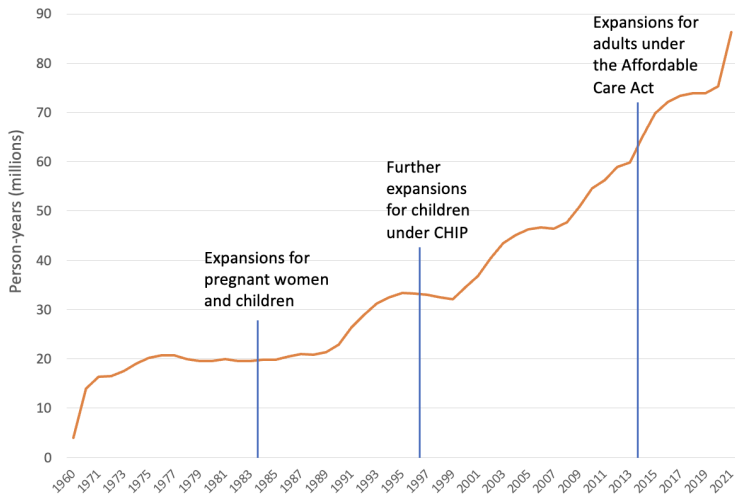
## Does Medicaid causally affect health? Difficult to answer empirically

- Unable to compare the health of people covered by Medicaid and those who are not
  - They likely differ in important ways that affect their health separately from Medicaid (Freedman, Goodman-Bacon, and Hammarlund 2021)
  - Opportunities for random assignment are rare (e.g. Finkelstein et al. 2012)
- Objective measures of health are less available, and may be less frequent (mortality)
  - This can make it difficult to detect effects (Black, Hollingsworth, Nunes, Simon 2022)
- It may take time for health effects to materialize, making short-term evaluation difficult

# Estimating the impacts of Medicaid

- Research aims to evaluate health impacts using new approaches and data
- Use policy variation created by expansions in Medicaid to estimate the causal effects
- Rely on objective measures of health and financial outcomes from administrative data when available
- When possible, take longer-term view to examine health later in life
- Use new data linkages to zoom in on targeted population to improve detection

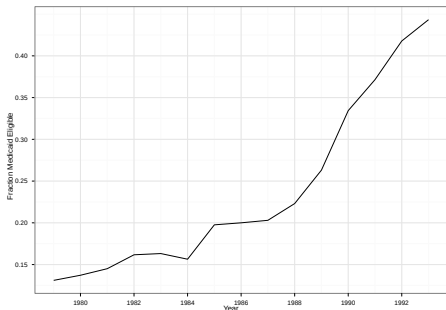
# Millions of Americans enrolled in Medicaid by year



Sources: Centers for Medicare & Medicaid Services. 2018 Actuarial Report, <https://www.cms.gov/files/document/2018-report.pdf>; Medicaid and CHIP Payment and Access Commission. 2022 (December). *MACStats: Medicaid and CHIP Data Book*, Exhibit 10, <https://www.macpac.gov/publication/medicaid-enrollment-and-total-spending-levels-and-annual-growth/>

Medicaid expansions for pregnant women

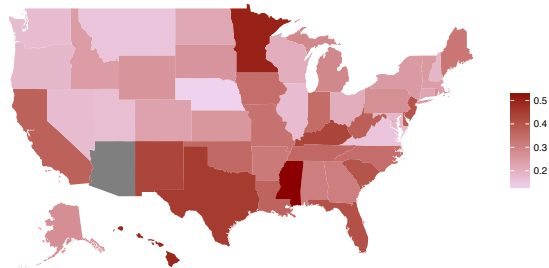
# Medicaid expansions for pregnant women



- Rapid expansion in Medicaid prenatal eligibility to poor women in the 1980s and 1990s
- *Saving Babies* study by Currie and Gruber documents large decline in infant mortality, decrease in low birthweight for the most disadvantaged families
- Does this early health intervention have long-lasting benefits?

# Evaluating long-run effects on adult outcomes

- Use variation in timing and magnitude of Medicaid expansions across states to estimate effects of *in utero* exposure
- Link on information on Medicaid exposure using state and year of birth
- Examine adult health and human capital at ages 19-36 from survey and administrative data

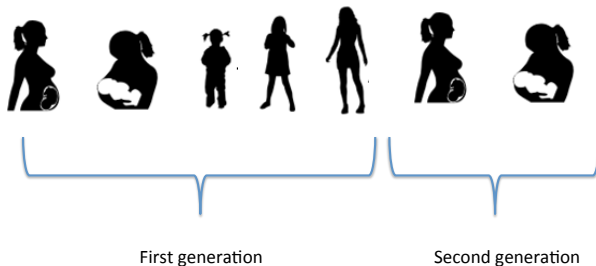


## Medicaid eligibility *in utero* = better adult outcomes

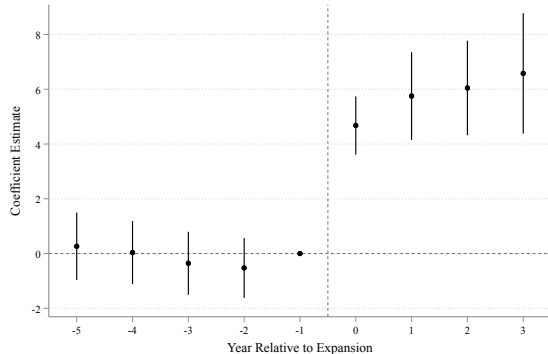
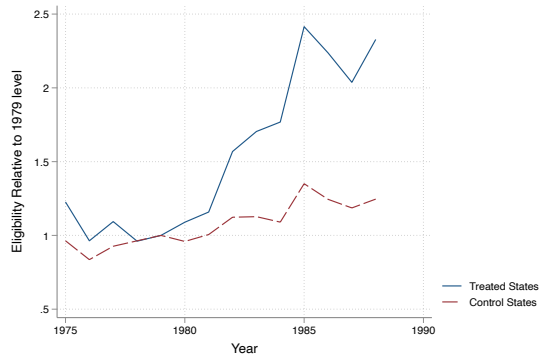
- We find lower rates of chronic illness and fewer hospitalizations, and higher high school graduation rates for cohorts benefiting from expanded Medicaid eligibility
  - Reduction in hospitalization costs offset 26% of the cost of Medicaid prenatal coverage
  - Hendren and Sprung-Keyser (2020): recipients willing to pay almost 14x original cost
- Evidence indicates benefits to prenatal Medicaid eligibility are still materializing years after implementation → there may be even larger effects in the longer-term
- Given these long-term benefits, do these effects persist to later generations?

# Medicaid and the next generation's health

- Now that they are adults, do these exposed cohorts have healthier children?
- Examine health of infants (**second generation**) born to mothers (**first generation**) who gained Medicaid eligibility while they were *in utero* using administrative data

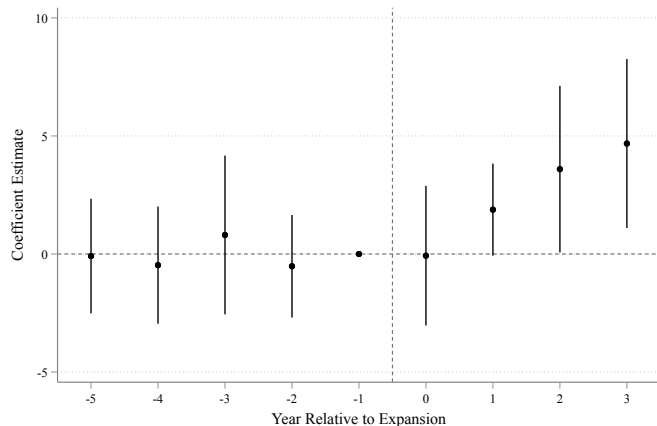


# Examine outcomes for mothers in treated vs. control states



- Sharp increase in Medicaid eligibility in treated states that continues to climb

## Second generation: birthweight for mothers exposed to expansion



(a) Birthweight (grams)

- Birthweights of infants to mothers born after Medicaid expansion is higher
- 4 years after expansion, BW is  $\approx 5$  grams (0.15%) higher
- Also find expansion associated with decreases in probability of very low birthweight (4.9%), very preterm (6%, and small for gestational age (1.6%).

## What we've learned from prenatal Medicaid expansions

- Health benefits of Medicaid persist beyond the exposed generation, meaning that Medicaid's benefits are even higher than previously documented
- Improvements in second generation health at birth are economically meaningful
  - Estimate that more than 60% of the cost of initial investment saved in medical costs associated with lower birthweights, ignoring likely additional savings later on
- Reasonable to expect that benefits will continue to be passed on to future generations
  - Accounting for this intergenerational transmission increases benefit calculation by 30% compared to analysis of first generation benefits alone

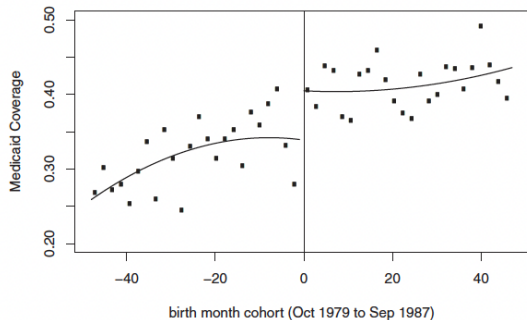
## Medicaid expansions for children

## Expansions in Medicaid for children

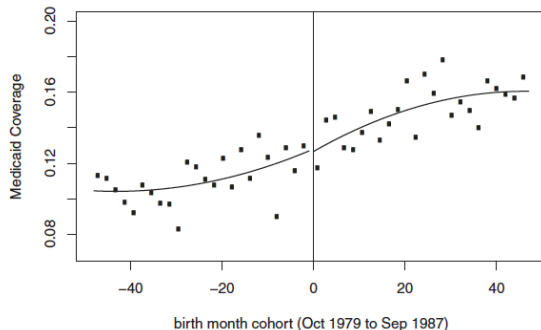
- In the late 1980s, Congress began to expand Medicaid eligibility to poor children
- Many expansions were specified to apply to children born after September 30, 1983
- This meant that children born before and after this date experienced very different childhood exposure to Medicaid ( $\approx$  at ages 8-14)
- Examine effects on mortality, hospitalizations, and ED visits later in life

# Medicaid coverage at ages 8-14 by birth month and race

a) Black children



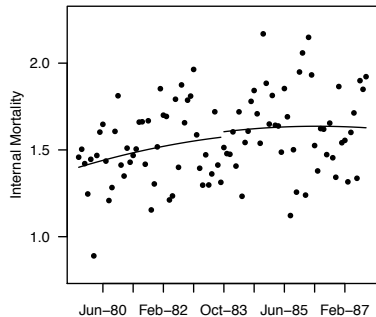
b) Nonblack children



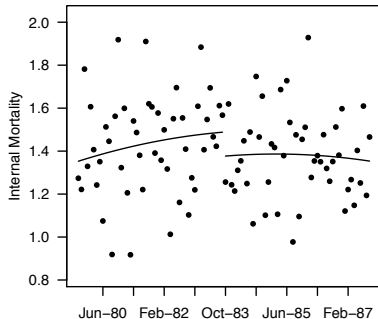
- We estimate a 5-8 percentage point increase in Medicaid coverage for Black children born after September 30, 1983 (a 16-25% increase over baseline coverage rates)

# Disease-related deaths for Black cohorts

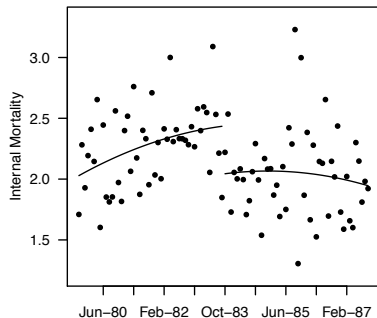
(a) Ages 4-7



(b) Ages 8-14



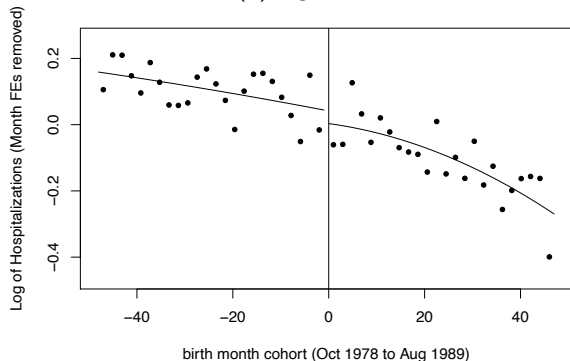
(c) Ages 15-18



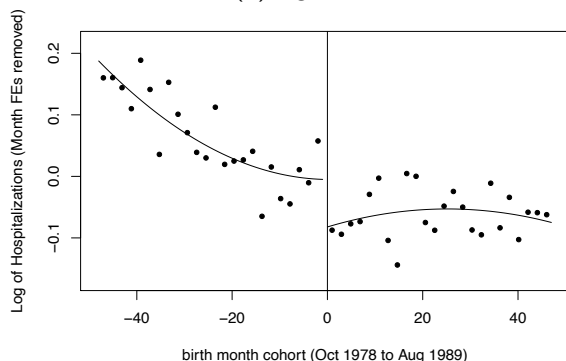
- Meyer and Wherry find a **19% decrease in disease-related deaths** at ages 15-18 for Black cohorts who gained childhood Medicaid at ages 8-14

# Inpatient hospitalizations for Black cohorts

(a) Age 15



(b) Age 25



- Reduction in hospitalizations of between 7-15% at age 25, related to chronic conditions

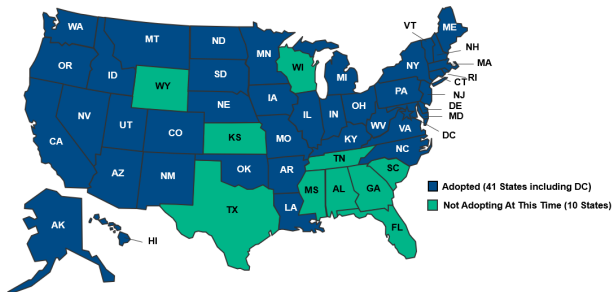
## What we've learned from child Medicaid expansions

- Find strong evidence of health effects of expanded child Medicaid coverage that took time to materialize (decline in later life deaths and hospitalizations/ED visits)
  - Improvements for Black cohorts mirror population-level patterns (Currie and Schwandt 2016)
- Cost per life saved \$1.77 million, while savings from hospitalizations avoided at age 25 represent 2-4% costs of original childhood coverage
- Growing body of evidence of improved later life outcomes for children gaining Medicaid
  - Boudreaux, Golberstein, and McAlpine 2016; Brown, Kowalski, and Lurie 2020; Cohodes et al. 2016; Currie, Decker and Lin 2009; Goodman-Bacon 2021; Levine and Schazzenbach 2009; Lipton et al. 2016; O'Brien and Robertson 2018; Quershi and Gangopadhyaya 2021; Sohn 2017; Thompson 2017
- Brown, Kowalski, and Lurie (2020) find government recoups 58 cents per dollar by age 28; Goodman-Bacon (2021) finds Medicaid saves the government more than its initial costs

## Medicaid expansions for adults

# Affordable Care Act state Medicaid expansions

## Status of State Medicaid Expansion Decisions



- Starting in 2014, some states expanded Medicaid to include low-income adults
- 40 states and DC have adopted expansions to date, with 10 states not adopting expansions

NOTES: Current status for each state is based on KFF tracking and analysis of state activity. See link below for additional state-specific notes.  
SOURCE: "Status of State Medicaid Expansion Decisions: Interactive Map," <https://www.kff.org/medicaid/issue-brief/status-of-state-medicaid-expansion-decisions-interactive-map/>

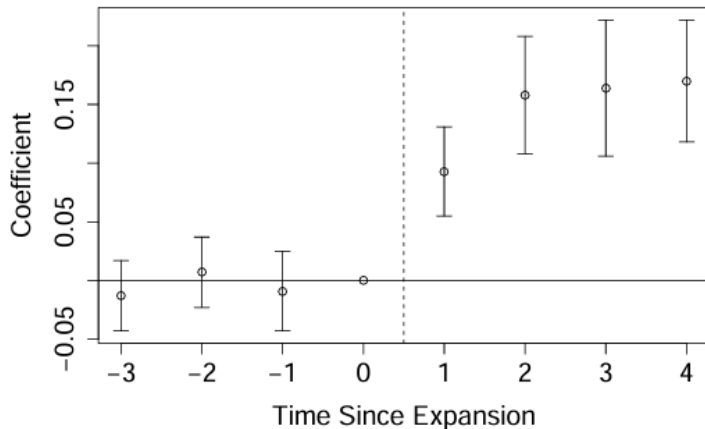
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## Evaluating impacts of adult expansions

- Comparing outcomes for low-income survey respondents most likely to gain eligibility
- Examine changes in coverage, access to care, and financial outcomes in expansion states, as compared to non-expansion states

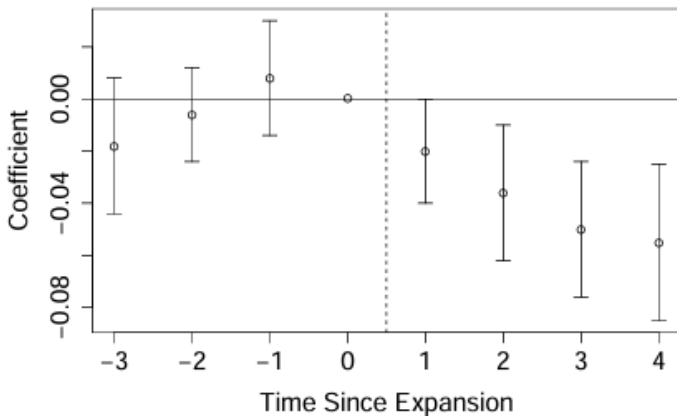
## Change in Medicaid enrollment

- On average, 16.4pp increase in any Medicaid enrollment at the time of the survey
- Corresponding decrease in probability being uninsured of 10.3pp.



## Change in access to medical care

- On average, 4.9pp decrease in the probability a respondent reported he or she “needed medical care but could not afford it,”
- Similar improvements in access to follow-up care, specialist care, reductions in delaying needed care and worrying about medical bills.



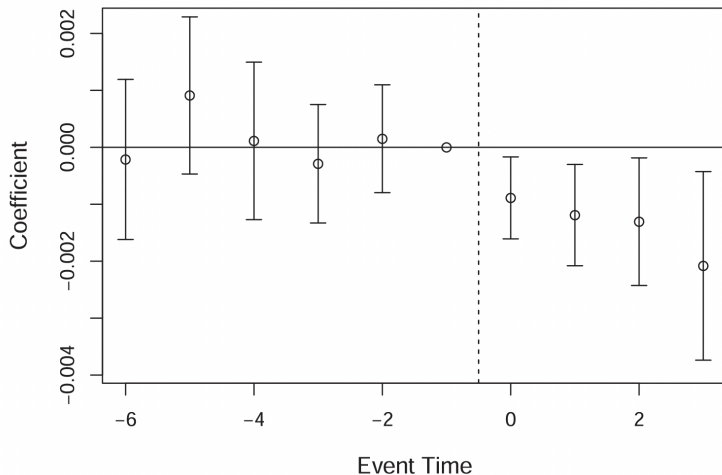
## Financial improvements

- Similar analysis using data on credit reports to evaluate Medicaid expansions
- Decrease in medical bills sent to debt collectors, other unpaid bills, and other negative financial markers

## Evaluating mortality impacts of adult expansions

- Did these effects translate into better health?
- Use “new” data for an old question: **survey data linked to administrative death data**
- Survey data provide individual characteristics (such as income)
- Identify group most likely to gain Medicaid eligibility
- Focus on adults ages 55-64 since higher mortality risk but replicated for all ages in other work (Wyse and Meyer 2024).
- Examine changes in mortality in expansion states, as compared to non-expansion states

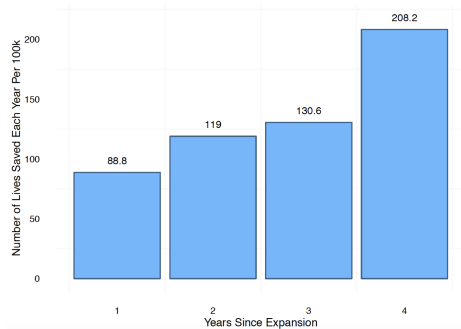
## Mortality effects



- Immediate reduction in mortality in first year, effects growing over time
- Average decrease of 0.132 percentage points (9.4% decline relative to mean)
- Decline in mortality related to disease-related causes

# What we've learned from adult Medicaid expansions

- Implies about 19,200 fewer deaths over the period
  - 15,600 excessive deaths in non-expansion states
- Consistent with prior work finding mortality reductions using population-level data (e.g. Sommers 2017)
- Also with experimental evidence of mortality effects (Goldin, Lurie, McCubbin 2021)



# Conclusions

- Empirical evidence indicates that Medicaid generates meaningful health and well-being improvements from expanded Medicaid for pregnant women, children, and adults
- These are a small collection of studies from a larger literature, none of which provides a complete view of benefits
  - Only capture one dimension of health and well-being measured at a point in time
- Future research needed to document longer-term effects, spillovers, and heterogeneity, as well as to evaluate continued growth in the program

Thank you!